

# Reaching Gamers

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**Incorporate technology, create community, and break down negative stereotypes to engage gamers with Positive Youth Development Curriculum and ensure inclusivity in youth development.**

**Reunite, Reignite, Re-energize: Innovating for the Future**  
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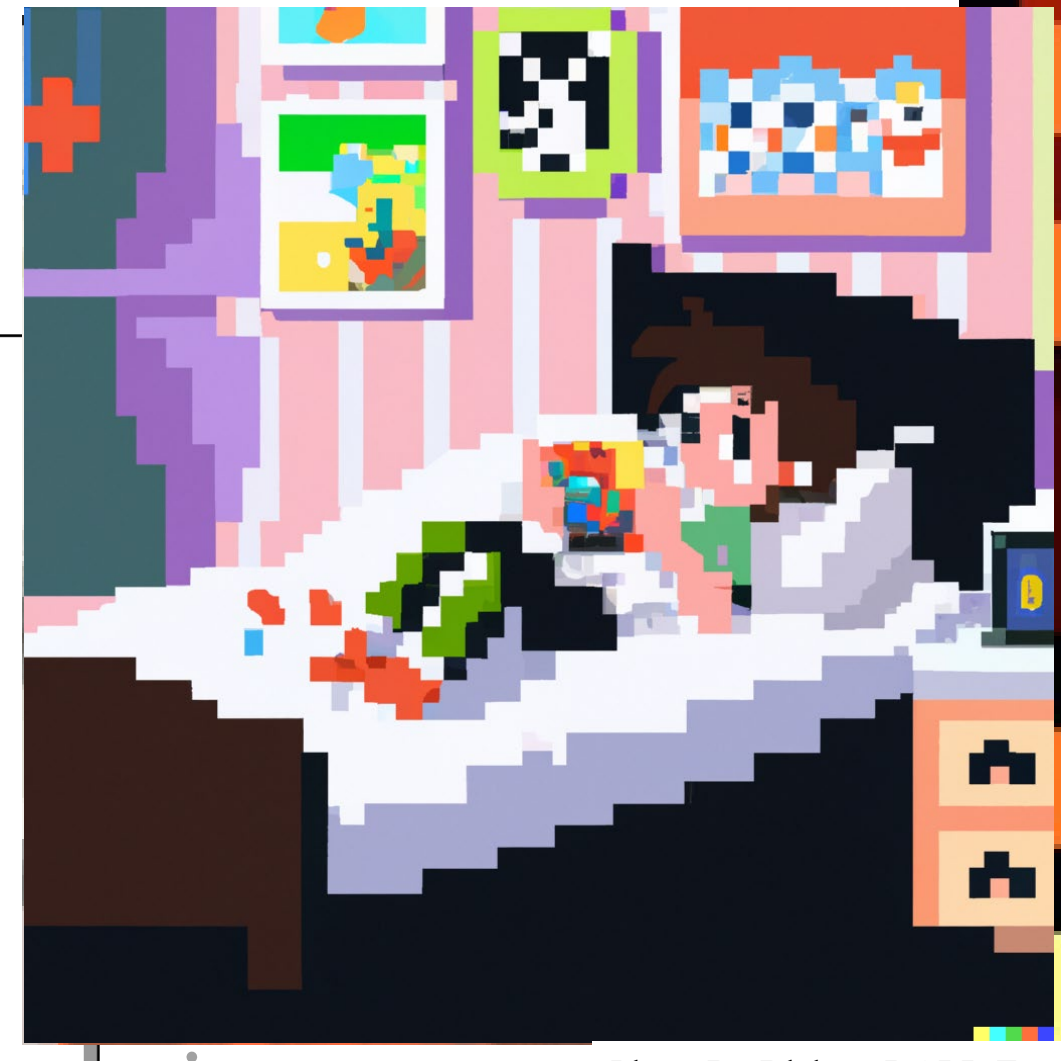


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## Recruiting gamers to participate in the program.

Recruit gamers for the program by using social media outreach, targeted ads, and partnerships with gaming influencers. Keep track of the number of recruited gamers within a month to measure progress.

Increasing the number of gamers participating in the program will help to reach more gamers and increase engagement with the program.

### Here are some ideas to help you recruit gamers for your program:

1. Use social media platforms like Twitter, Instagram, and Reddit to share information about your program and reach out to gamers directly.
2. Partner with popular gaming influencers on social media to promote your program to their followers.

3. Host a gaming tournament or competition and use it as an opportunity to promote your program and recruit participants.

Remember to tailor your approach to your target audience and highlight the unique benefits of your program to encourage participation. Good luck!

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## Key lesson and innovations for engaging young men in programming and promoting their completion

Foster a sense of ownership and agency among young men by providing opportunities for them to make decisions, set goals, and receive meaningful feedback and recognition.

By empowering them to take ownership of their learning experiences, they may be more motivated to complete the program and achieve their goals.

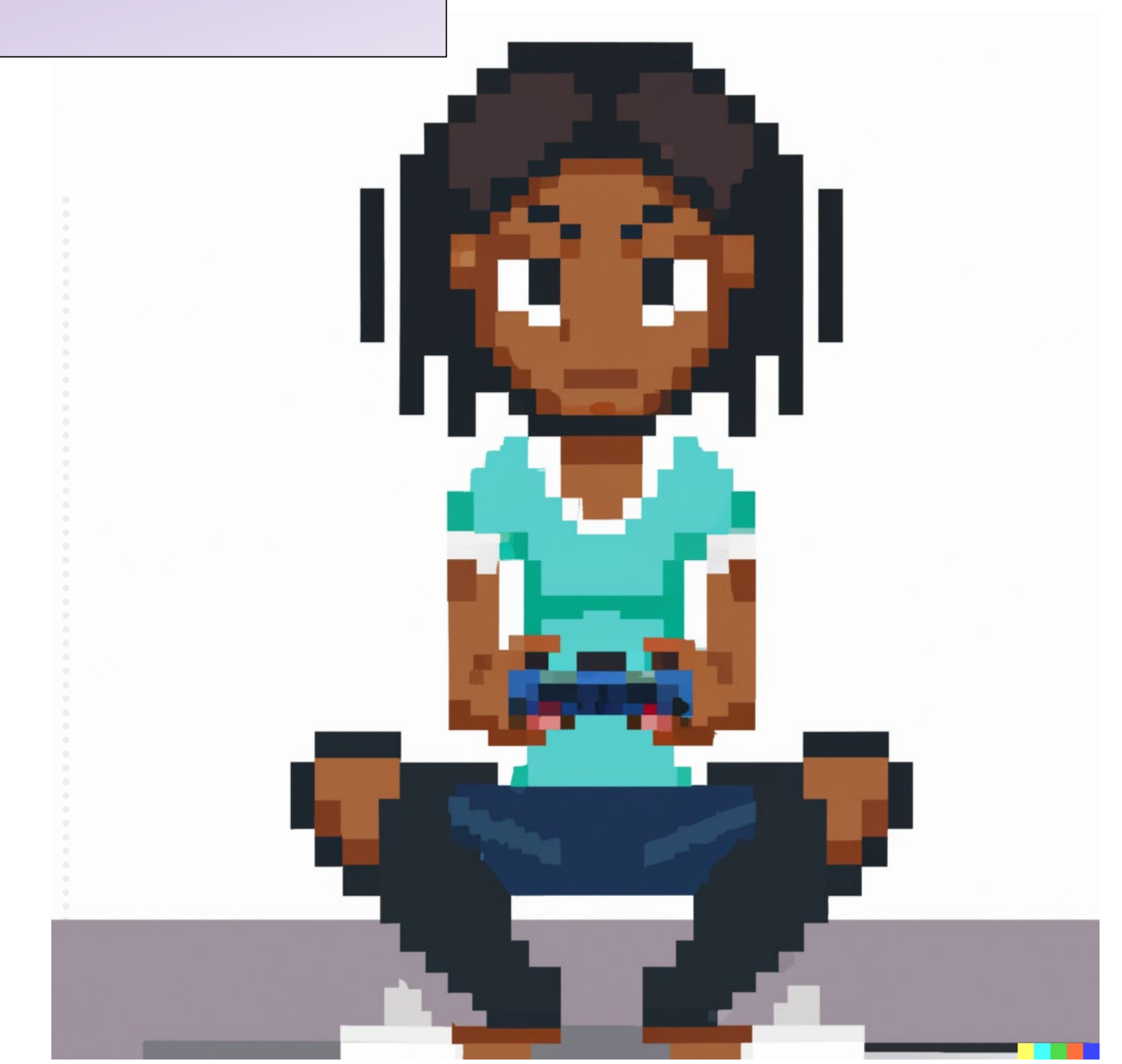


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