

Navigating Partnerships: Challenges and Successes in Program Implementation

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After viewing this presentation, participants will be able to:

- Identify successful strategies employed in developing and managing partnerships for program implementation.
- Tackle common challenges encountered when working with partners and stakeholders, including communication barriers, resource constraints, and conflicting priorities
- Reflect on own experiences with partnership development and identify opportunities for improvement in current and future programming.

- My Future Self
 - Who?
 - Highly mobile youth ages 16-19
 - How?
 - 5 Sessions, 1hour, 1x a week
 - Utilizes gaming elements
 - Partner with nontraditional settings (alternative schools, job training programs) in Los Angeles & San Diego
 - Engages youth in behavioral changes
 - Primary outcomes:
 - Abstinence or cessation of sexual activity; and
 - Unprotected vaginal intercourse

Keys to Successful Partnerships





Finding the Right Partners

Challenges

- Narrow minded in partner selection
- “Selling” our program

Tips

- Think outside the box
- Create “buy in”



Not One-Size-Fits-All

Challenges

- Using same model with all partners
- Large Staff Turnover

Tips

- Understand how each partner functions and tailor to them
- Be flexible with your implementation model



Challenges

- Youth not wanting to participate with “strangers”
- Partner staff not understanding our program

Tips

- Find an advocate for your program
- Conduct informational sessions with staff



Challenges

- Lack of understanding of all aspects of the program
- Unable to find youth for follow-up surveys

Tips

- Coordinator to connect with the liaison/champion frequently
- Build relationship & open line with partner staff to help with connecting with youth

- Have you faced any of these challenges?
- What tips have you used to build stronger relationships?
- Is there a strategy you have heard today that you plan to try?

THANK YOU!

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