

# Challenging What We Think We Know: Transforming Adolescent Pregnancy Prevention with Brain Science

July 31, 2018  
3:00-4:30 pm ET



U.S. Department of Health and Human Services  
Administration for Children, Youth and Families  
Family and Youth Services Bureau  
Adolescent Pregnancy Prevention (APP) Program

**Presented by:**  
Stephanie Guinosso, PhD  
Senior Research Associate, ETR

# Objectives

As a result of this webinar,  
you will be able to:

- 1. Describe with confidence three emerging developmental neuroscience principles.
- 2. Discuss the implications of these three principles for adolescent pregnancy prevention.
- 3. Identify at least one action step for applying the developmental neuroscience principles into APP program planning and implementation.

# Who's Online?

In the chat box, share:



1. Name
2. State, territory, or tribe
3. One thing that excites you about the adolescent brain, OR
4. One question you have about the adolescent brain





Kirby Summit

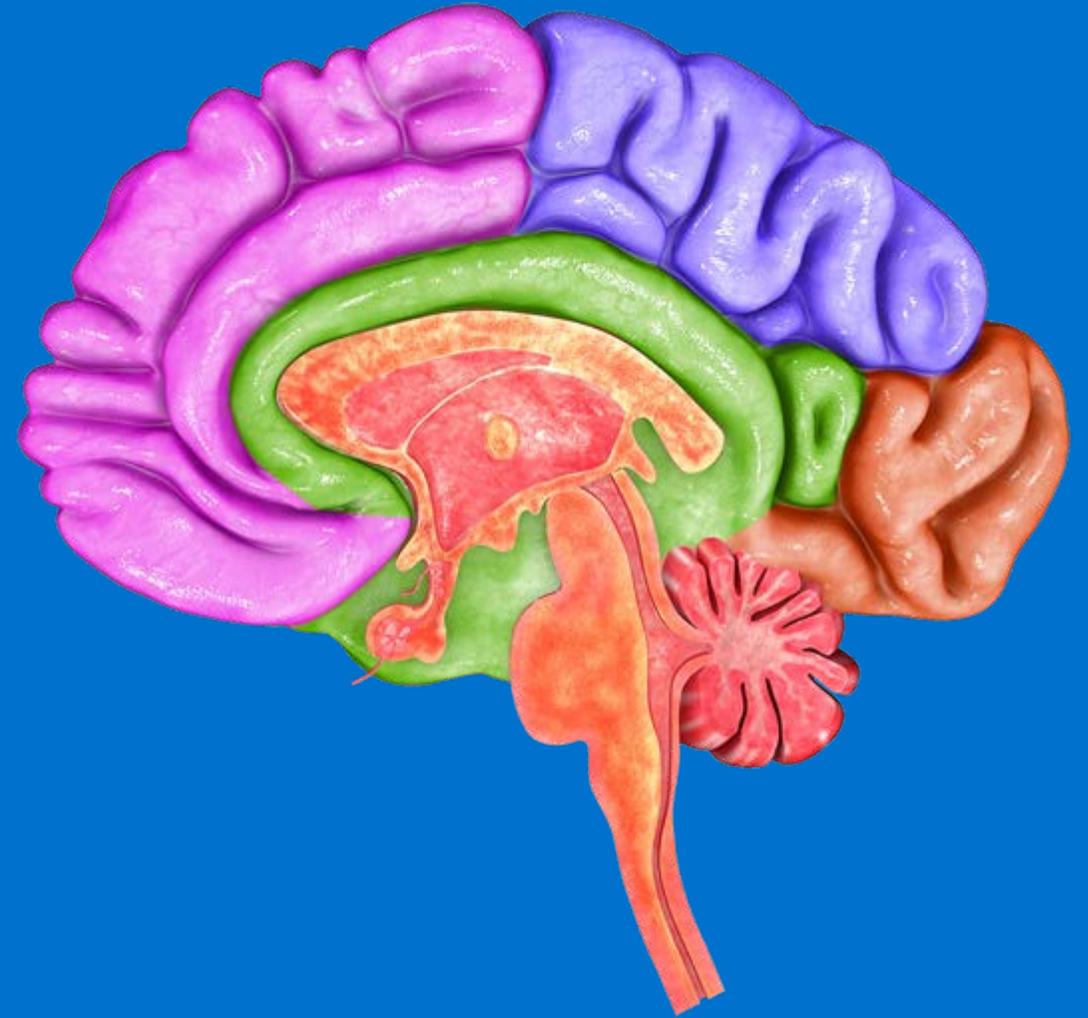


# Disruptor Alert!



# The Developing Brain:

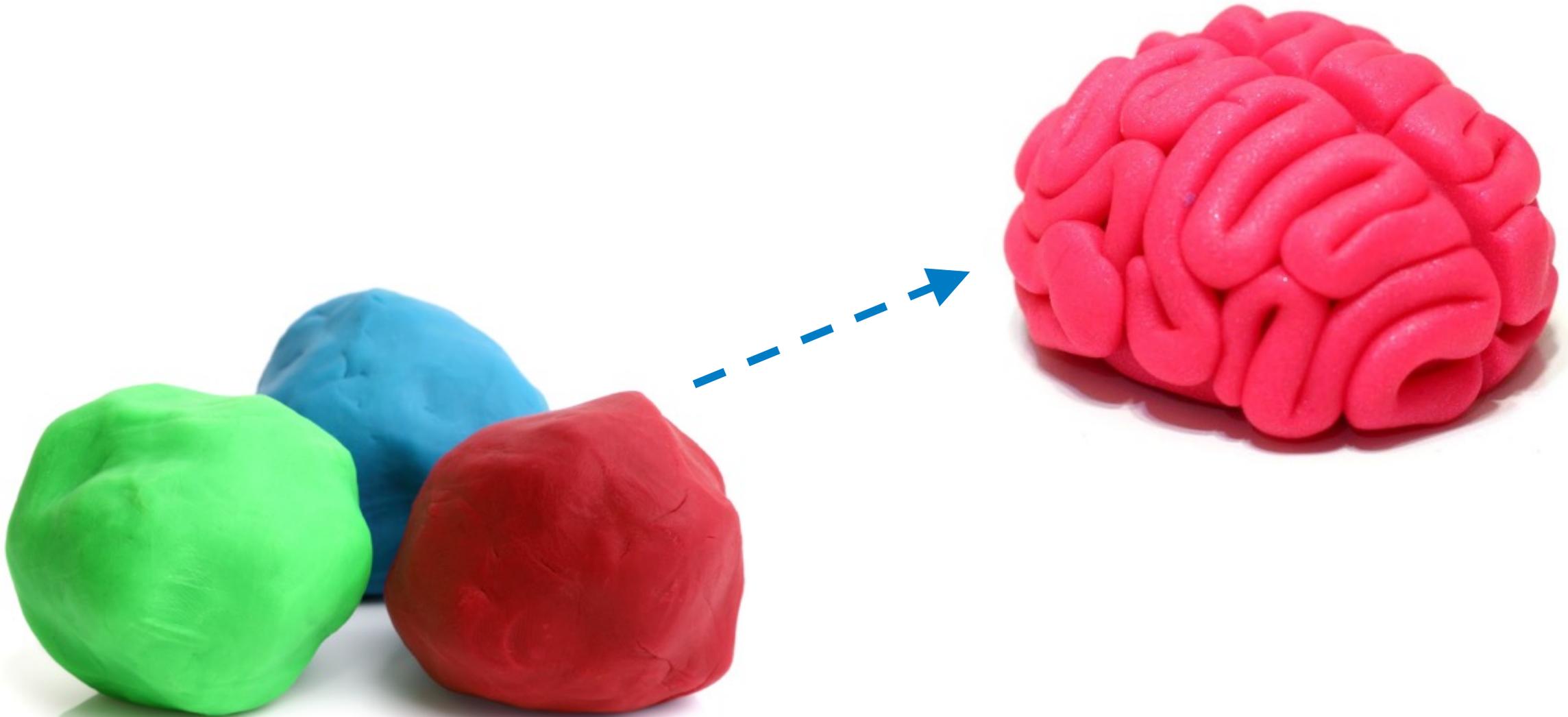
—  
A Brief Refresher



# Neuroplasticity shapes the brain

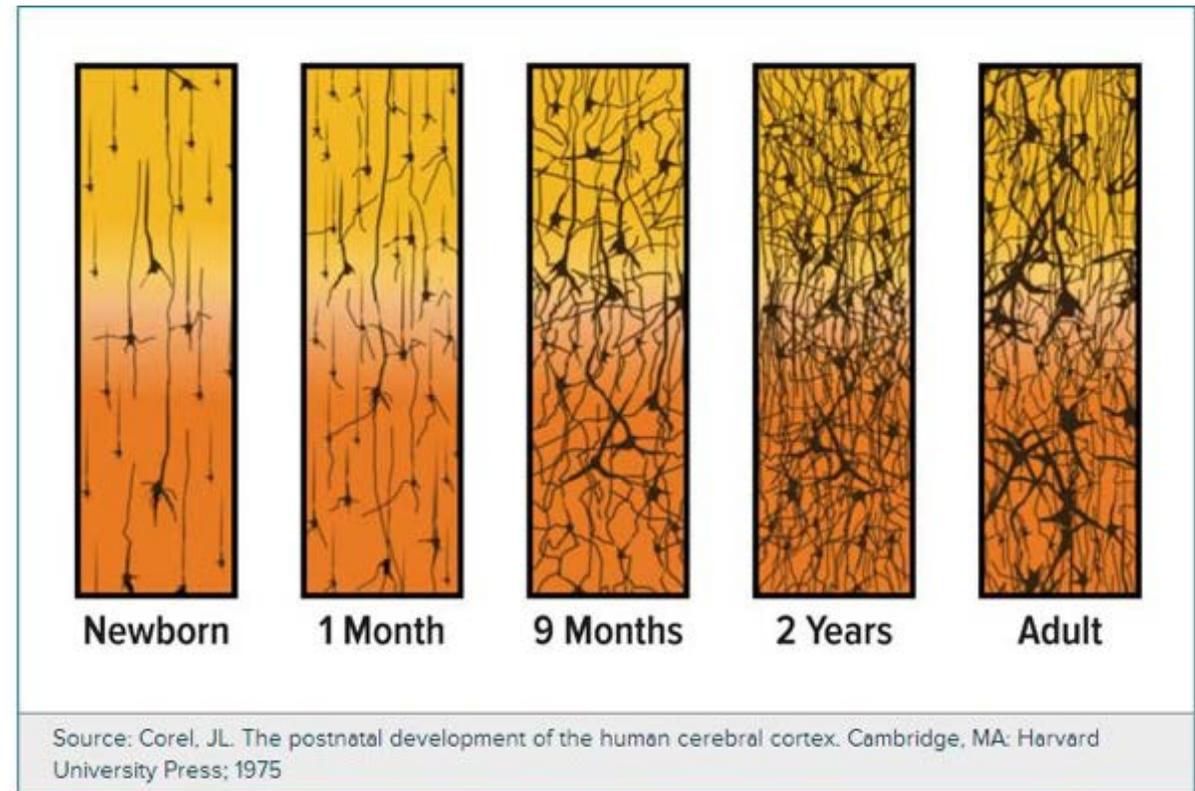
- Neuroplasticity means that the brain is “adaptable” and able to form new connections and learn new things
- The brain is most plastic in childhood and adolescence

# Neuroplasticity shapes the brain



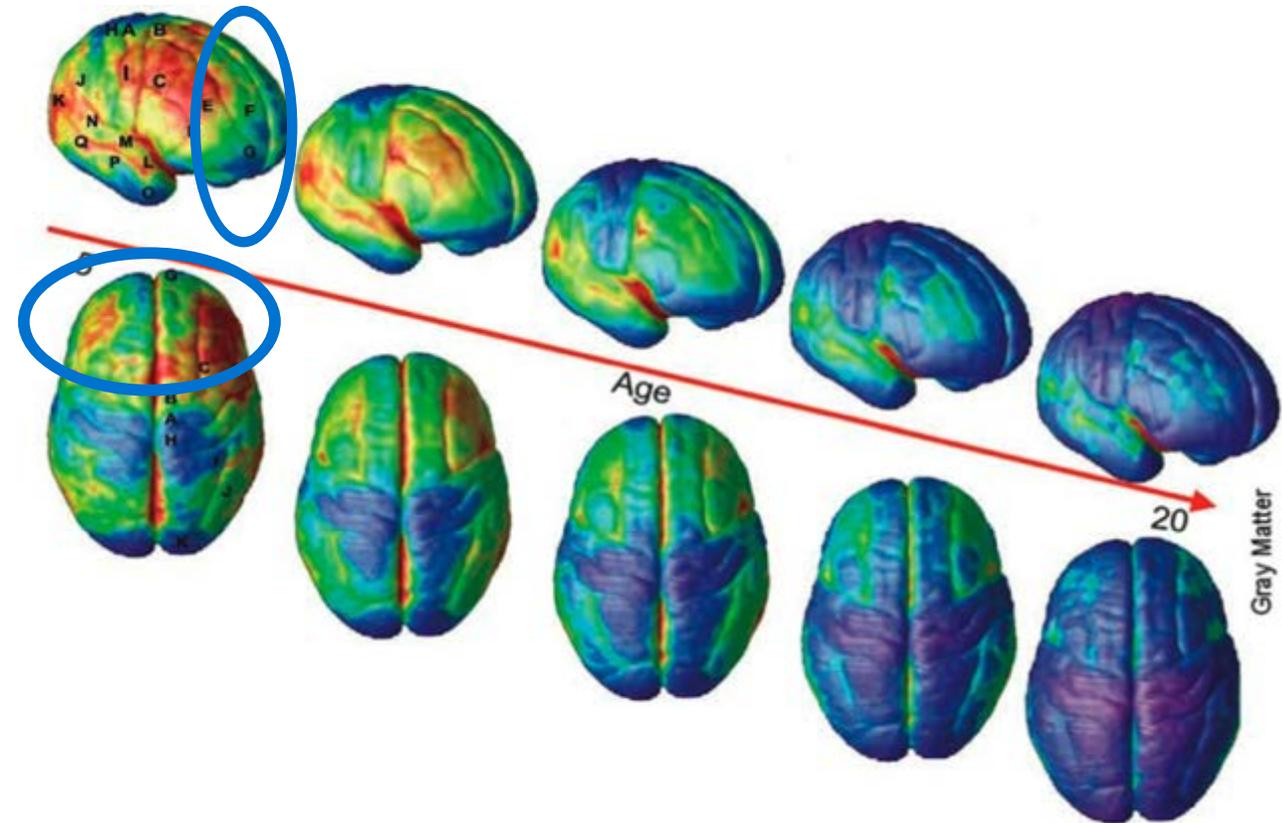
# Neuroplasticity occurs through overproduction, pruning, and myelination

- **Overproduction** – forming new connections between neurons
- **Pruning** – removing neural connections that are not used
- **Myelination** – strengthening remaining connections that are used



# Brain regions mature differently over time

- Brain matures from back to front
- Prefrontal cortex is the last to fully mature
- Integration is an important part of maturation



# Development depends on nature *and* nurture

- Genetics shape some aspects of brain development
- Plasticity and maturation are also shaped by experience
- Pruning is thought to allow people to adapt to their environment



# Quick Review!



# Summary of Key Points



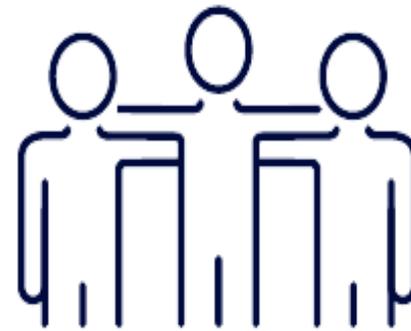
1. Neuroplasticity shapes the brain
2. Neuroplasticity occurs through a process of overproduction, pruning, and myelination
3. Different brain regions with different functions mature at different times
4. Brain development depends on both nature and nurture

# The Birth of Three Principles

---



**Emotion**



**Peers**



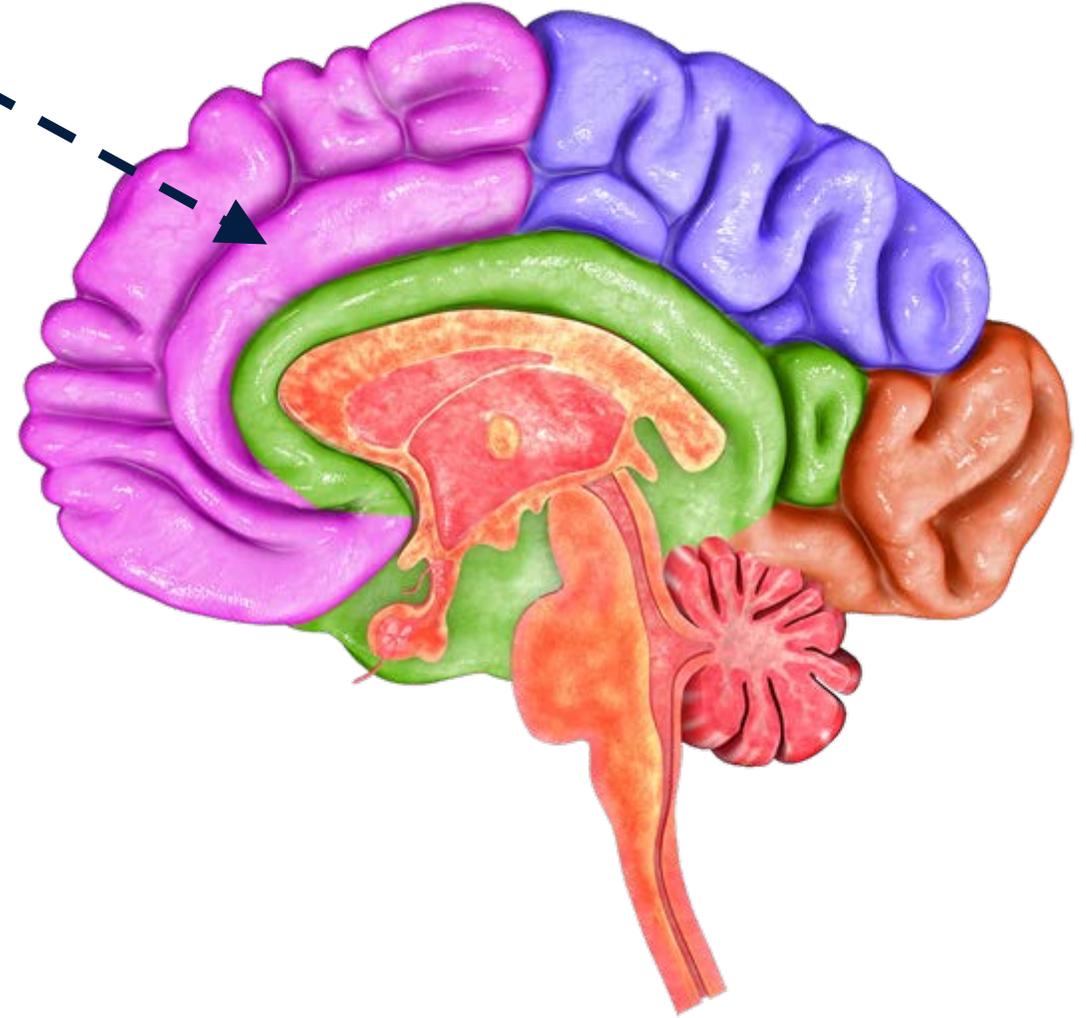
**Social Status**



Emotion

## Prefrontal Cortex

- + Decision-making
- + Planning
- + Emotional regulation
- + Attention





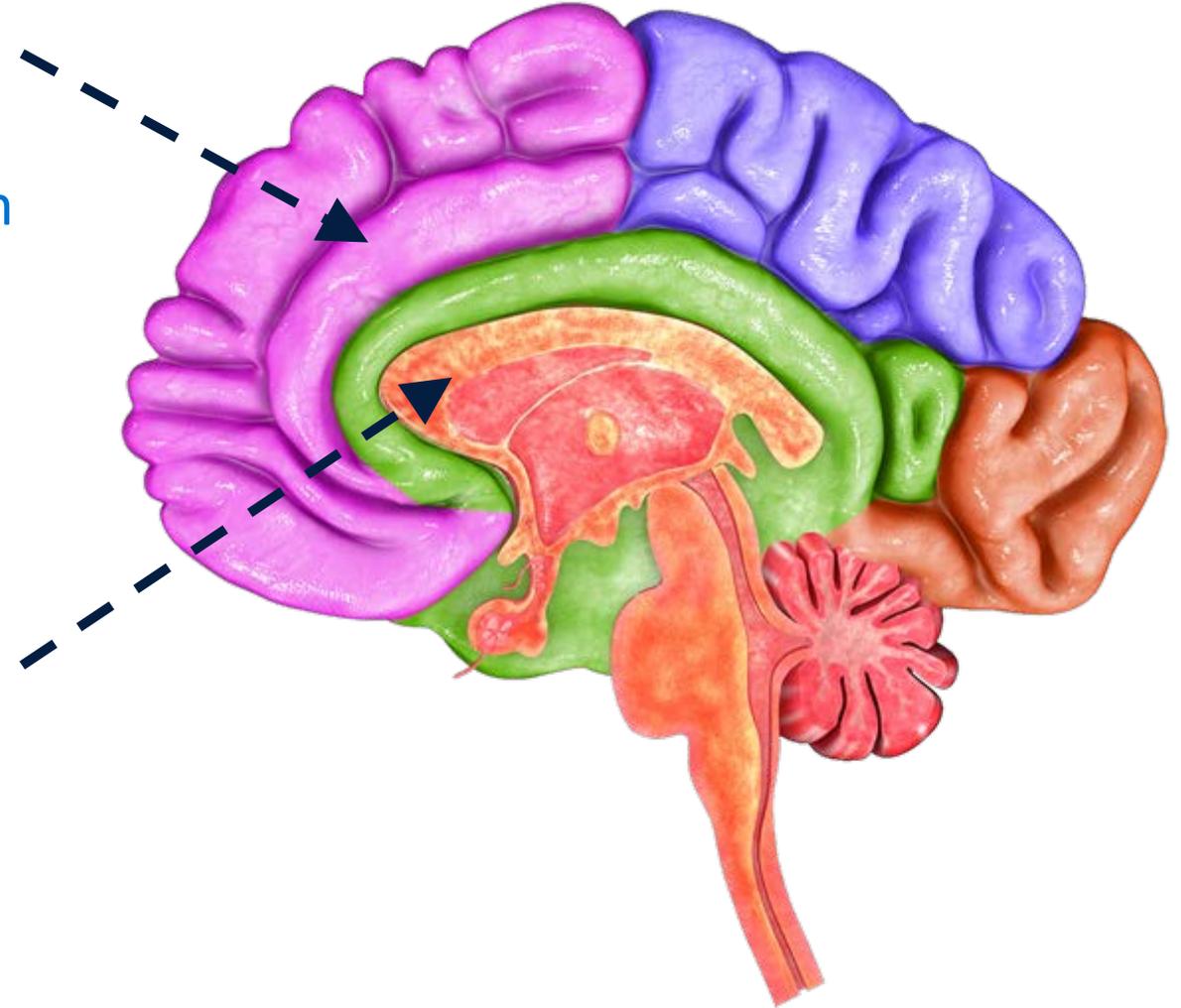
## Emotion

### Prefrontal Cortex

- + Decision-making
- + Planning
- + Emotional regulation
- + Attention

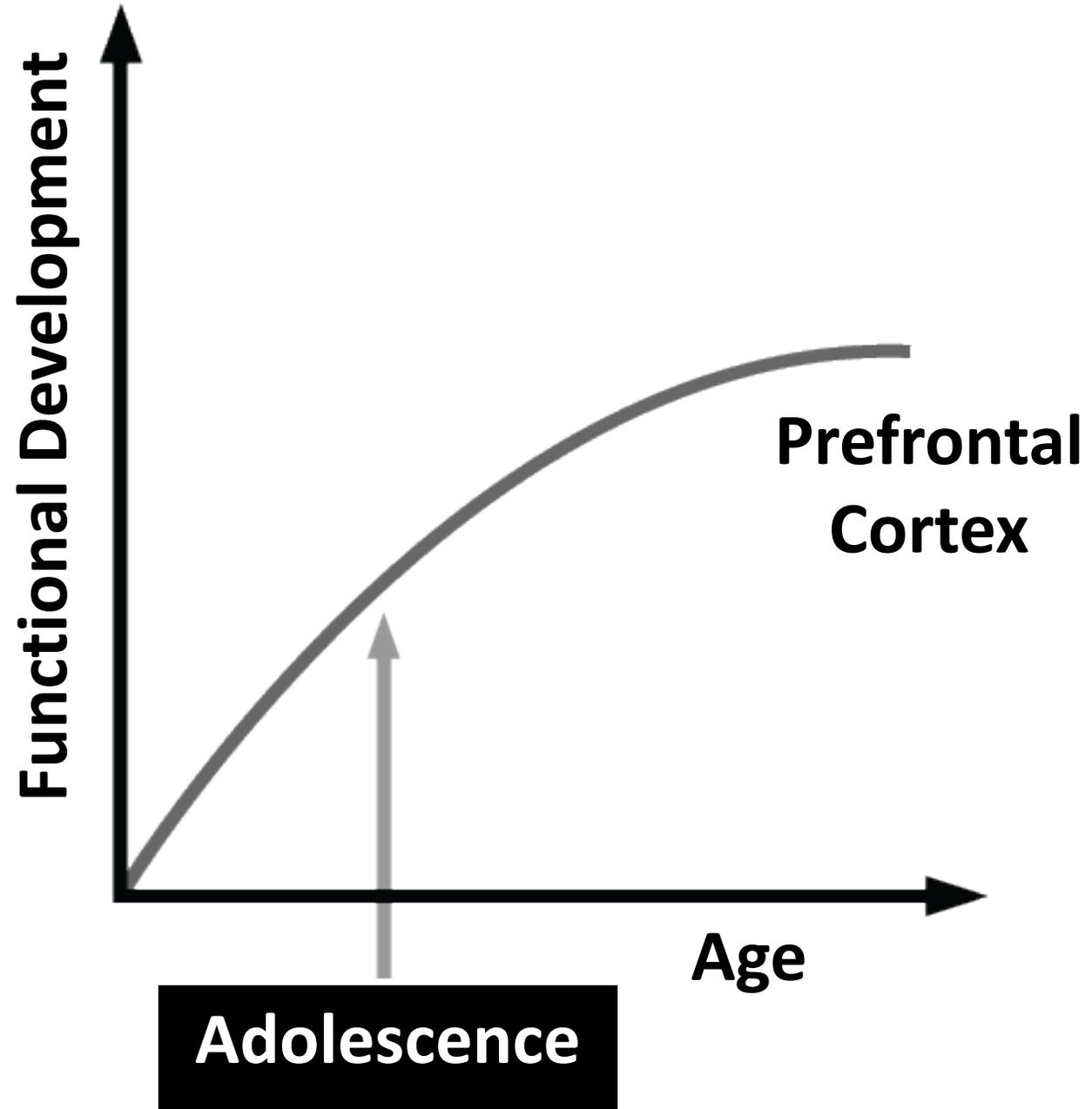
### Limbic System

- + Arousal
- + Motivation
- + Emotion
- + Memory



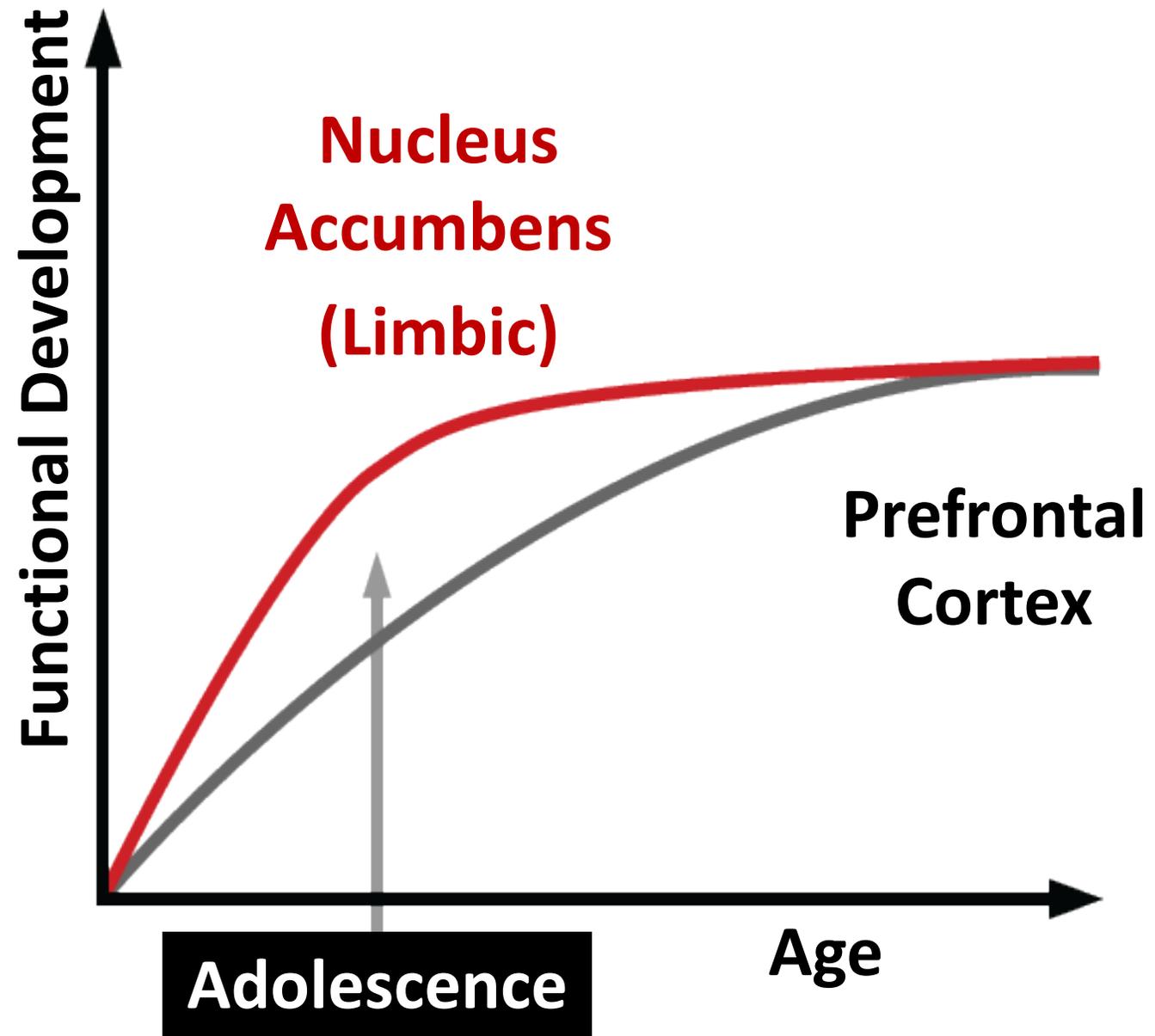


Emotion



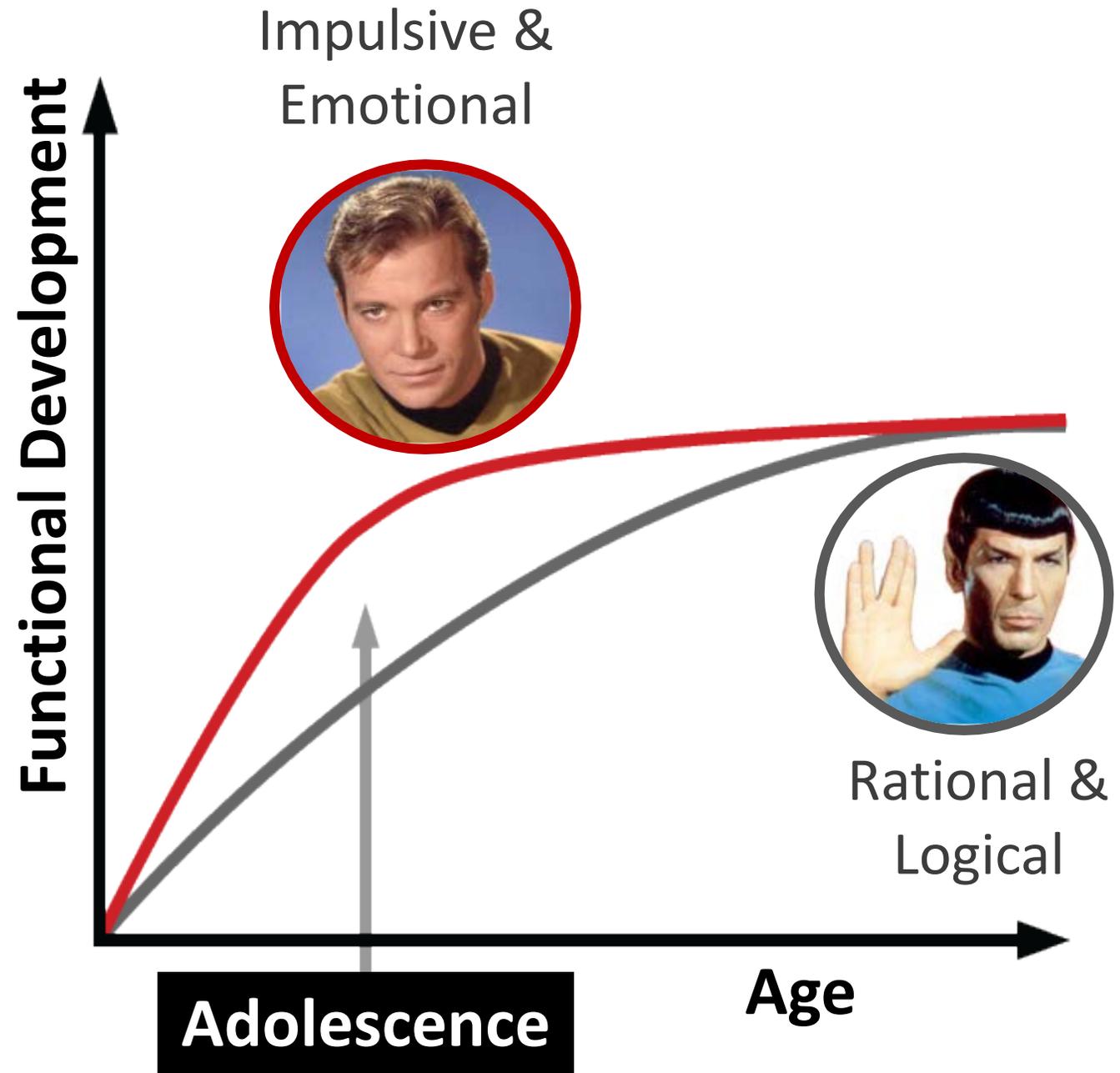


Emotion





Emotion





Emotion

# Cold Cognition

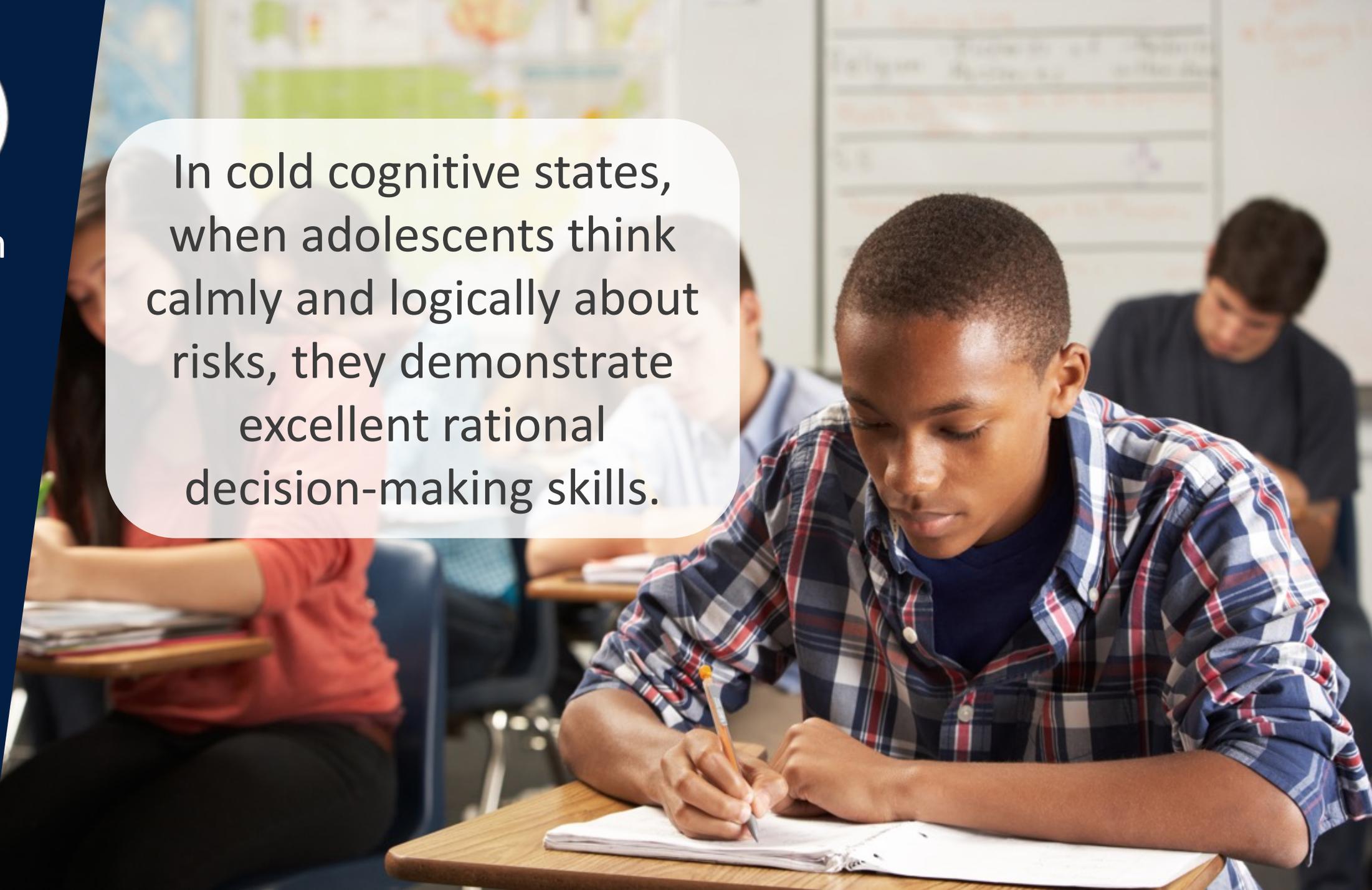
(calm and unemotional states)





## Emotion

In cold cognitive states, when adolescents think calmly and logically about risks, they demonstrate excellent rational decision-making skills.





Emotion

# **HOT Cognition** (emotionally aroused states)





## Emotion

In hot cognitive states, the reward circuitry of the limbic system takes over, and immediate rewards outweigh the risks.

# Process Check





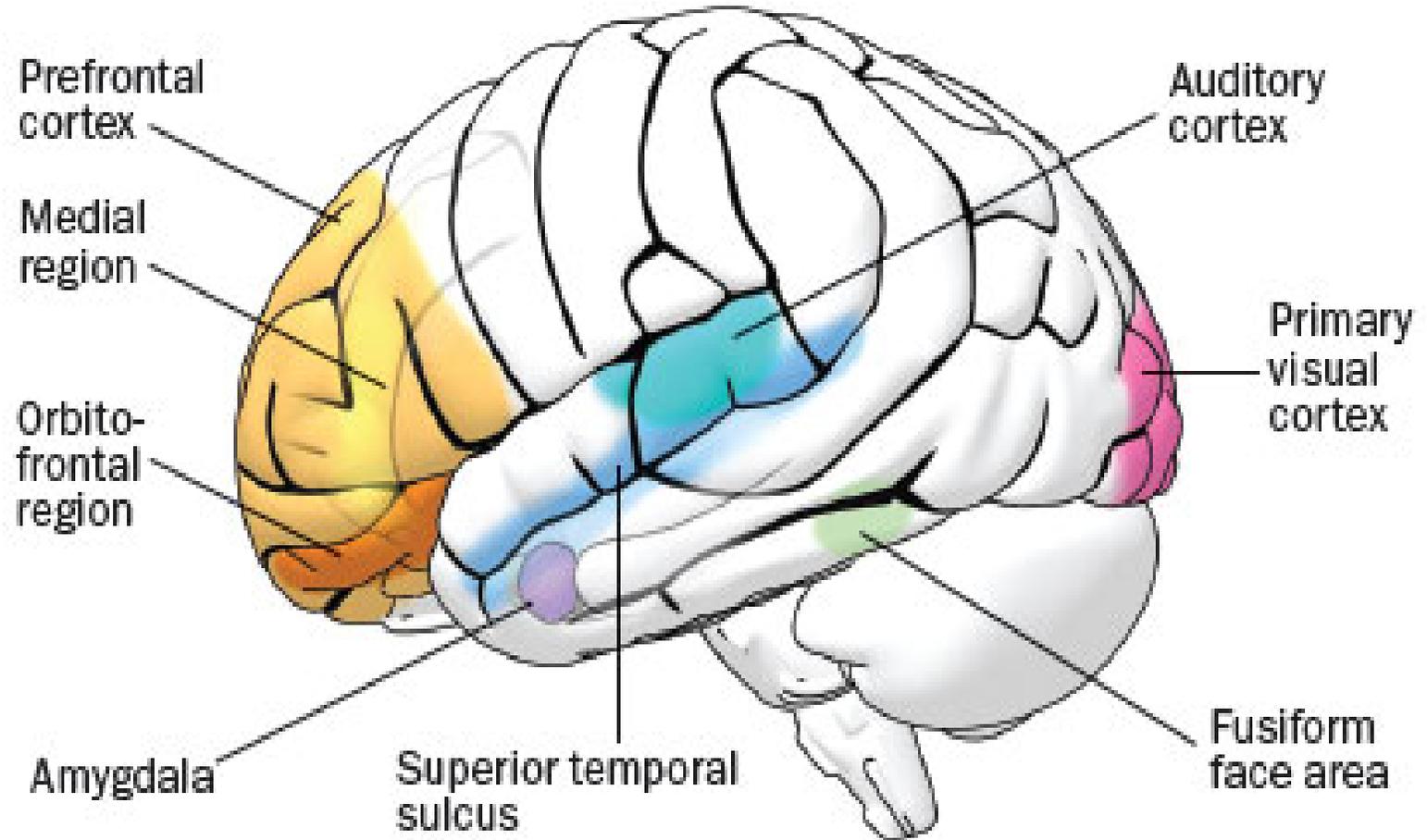
Peers

**“Peer Effect” = Hot Cognition**  
Adolescents are more likely to take risks in the presence of peers.



Peers

## The Social Brain





## Peers

Adolescents are refining their social skills, including processing facial expressions and gestures and evaluating others' thoughts and feelings. They are also sensitive to how they are perceived by others.



## Peers

Adolescents are more likely to take risks after they have felt peer rejection.



# Process Check





Social Status  
&  
Autonomy





## Social Status & Autonomy

### **Social Status**

- + How a person ranks among others
- + Determined by feelings of respect, admiration, or belonging
- + Driven by an increase in testosterone in the brain

### **Autonomy**

- + Contributes to feelings of respect and status
- + Being able to think, feel, and make decisions independently



## Social Status & Autonomy



**DON'T GET PLAYED  
WHILE BIG TOBACCO  
GETS PAID**

- The TRUTH Campaign channeled youth's desire for autonomy.
- It empowered adolescents to rebel against the tobacco industry.



## Social Status & Autonomy



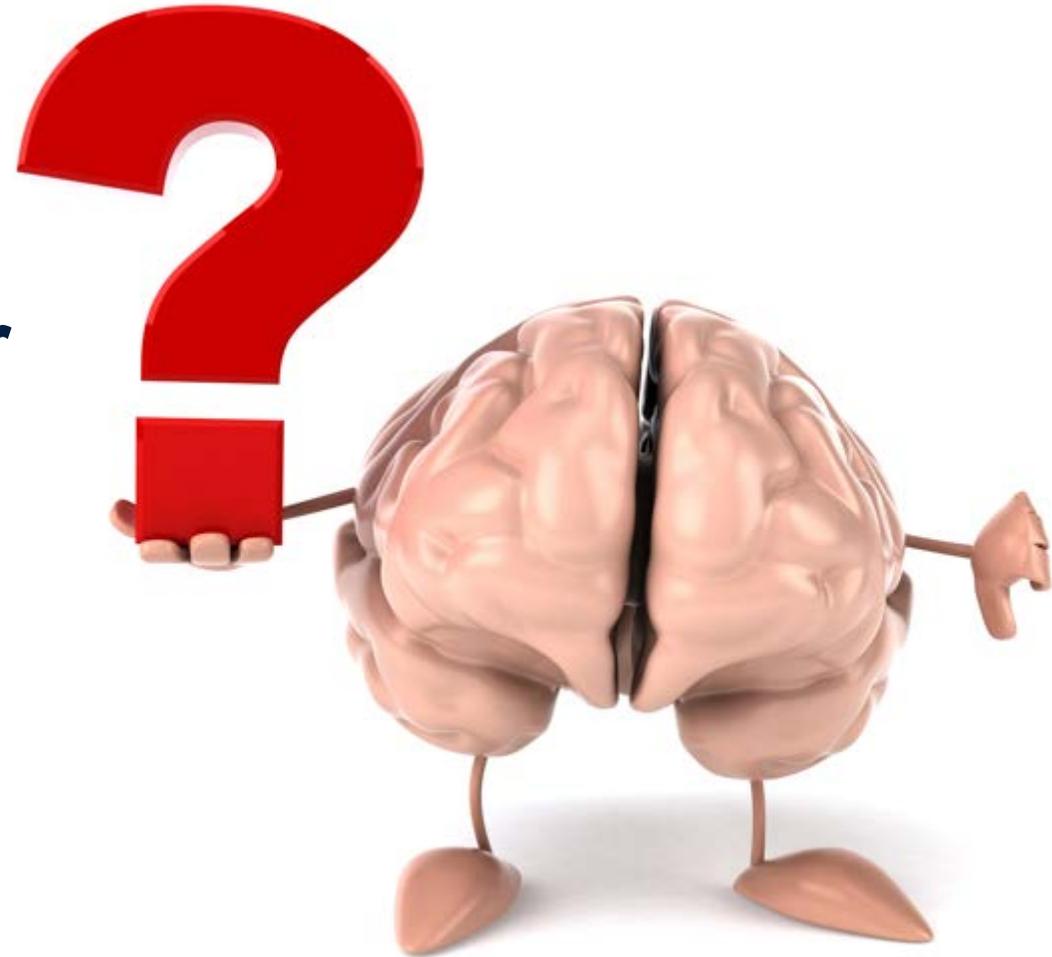
The Parkland youths' rise against gun violence and the gun industry is an organic example of this principle.

# Reflection

In the chat box, share:

—

**In what ways, if any, does your current APP programming harness youth's desire for social status and autonomy to *improve* health outcomes?**



# Entering the Growth Zone





Emotion

**WE  
ARE  
HERE**

Emphasis on  
*cognitive decision-  
making* processes

**WE ARE  
LEARNING**

Cognitive decision-making  
takes a back seat in situations  
when the emotional center of  
the brain takes over





Emotion



The Growth  
Zone

**Thinking about your APP program, how might you approach your work with adolescents differently, based on the EMOTIONS principle?**

(type ideas into the chat box)



## Emotion

# Some Strategies

1. Teach adolescents about their brains!
2. Support adolescents to become aware of and regulate strong emotions (e.g., self-regulation).
3. Provide opportunities to practice decision-making in hot cognitive states (e.g., homework with reflection).
4. Ignite adolescent passions and encourage healthy risk-taking (and rewarding) experiences (e.g., community service).



Peers

**WE  
ARE  
HERE**

Emphasis on *peer norms* and *peer pressure*

**WE ARE  
LEARNING**

The “peer effect” activates reward centers of the brain & youth take more risks after peer rejection



Peers



The Growth  
Zone

**Thinking about your APP  
program, how might you  
approach your work with  
adolescents differently,  
based on the PEERS  
principle?**

(type ideas into the chat box)



## Peers

# Some Strategies

1. Teach adolescents how decision-making changes in the presence of peers.
2. Promote healthy social experiences with peers and friends (e.g., extracurricular activities).
3. Provide opportunities for youth to understand and reflect on the thoughts and feelings of others.
4. Provide opportunities to discuss and navigate feelings of peer rejection (e.g., relationship breakups).



Social  
Status &  
Autonomy



Motivate youth by  
saying that healthy  
behaviors will help them  
achieve their goals



Youth are motivated  
by social status and  
autonomy



Social  
Status &  
Autonomy



The Growth  
Zone

**Thinking about your APP  
program, how might you  
approach your work with  
adolescents differently,  
based on the SOCIAL  
STATUS & AUTONOMY  
principle?**

(type ideas into the chat box)



Social  
Status &  
Autonomy

## Some Strategies

1. Provide opportunities for discovery learning (e.g., interview caregivers and other adults).
2. Support adolescents to make informed choices about their health (e.g., information and access).
3. Suggest what youth “might consider” instead of telling them “what they should do” (e.g., qualities in a partner).
4. Motivate youth by empowering them to challenge injustices or negative stereotypes (e.g., contraceptive access or stereotypes of teenagers in relationships).



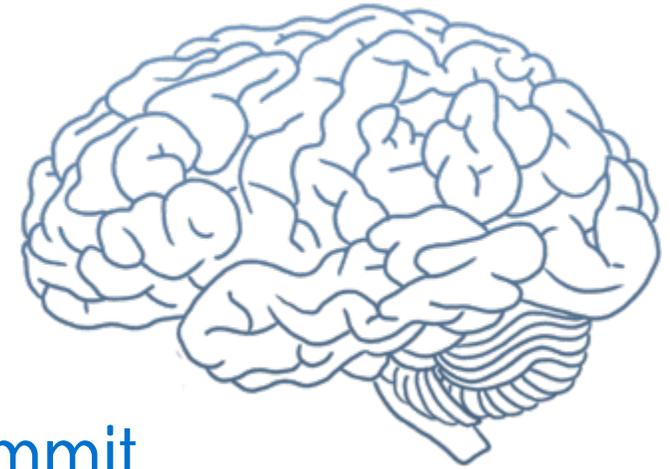
time for

**ACTION**

# questions?

---

# References and Resources



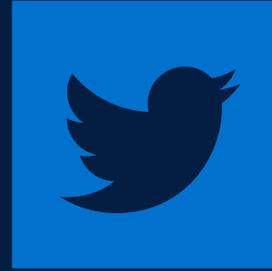
1. ETR Associates. Kirby Summit: [www.etr.org/kirby-summit](http://www.etr.org/kirby-summit).
2. Casey, B.J., Jones, R.M., Hare, T.A., 2008. The adolescent brain. *Ann. N. Y. Acad. Sci.* 1124, 111–126. doi:10.1196/annals.1440.010
3. Schenck, Jeb (2011). *Teaching and the Adolescent Brain*.
4. Siegel, Daniel (2013). *Brainstorm; The Power and Purpose of the Teenage Brain*.
5. Steinberg, Laurence (2014). *Age of Opportunity: Lessons from the New Science of Adolescence*.

# contact us.

[etr.org](http://etr.org)

[stephanie.guinosso@etr.org](mailto:stephanie.guinosso@etr.org)

[etr.org/kirby-summit/](http://etr.org/kirby-summit/)



ETROrg



ETROrg



ETROrg



ETROrg

# Webinar Evaluation

- Please complete the following evaluation related to your experience with today's Webinar.

<https://www.surveygizmo.com/s3/4465414/FYSB-Webinar-Evaluation>

- If you attended the Webinar with other team members, please share the link and complete the evaluation separately.

