



## Adolescent Pregnancy Prevention Program

# New Grantee Orientation Webinar

**GD-SRAE, Title V CSRAE and CPREP**



**Monday, October 23, 2023  
2:00 – 4:00 p.m. ET**

# Welcome and Congratulations!

Mousumi Banikya, MD, MPH, CPH  
Program Director

Division of Positive Youth Development

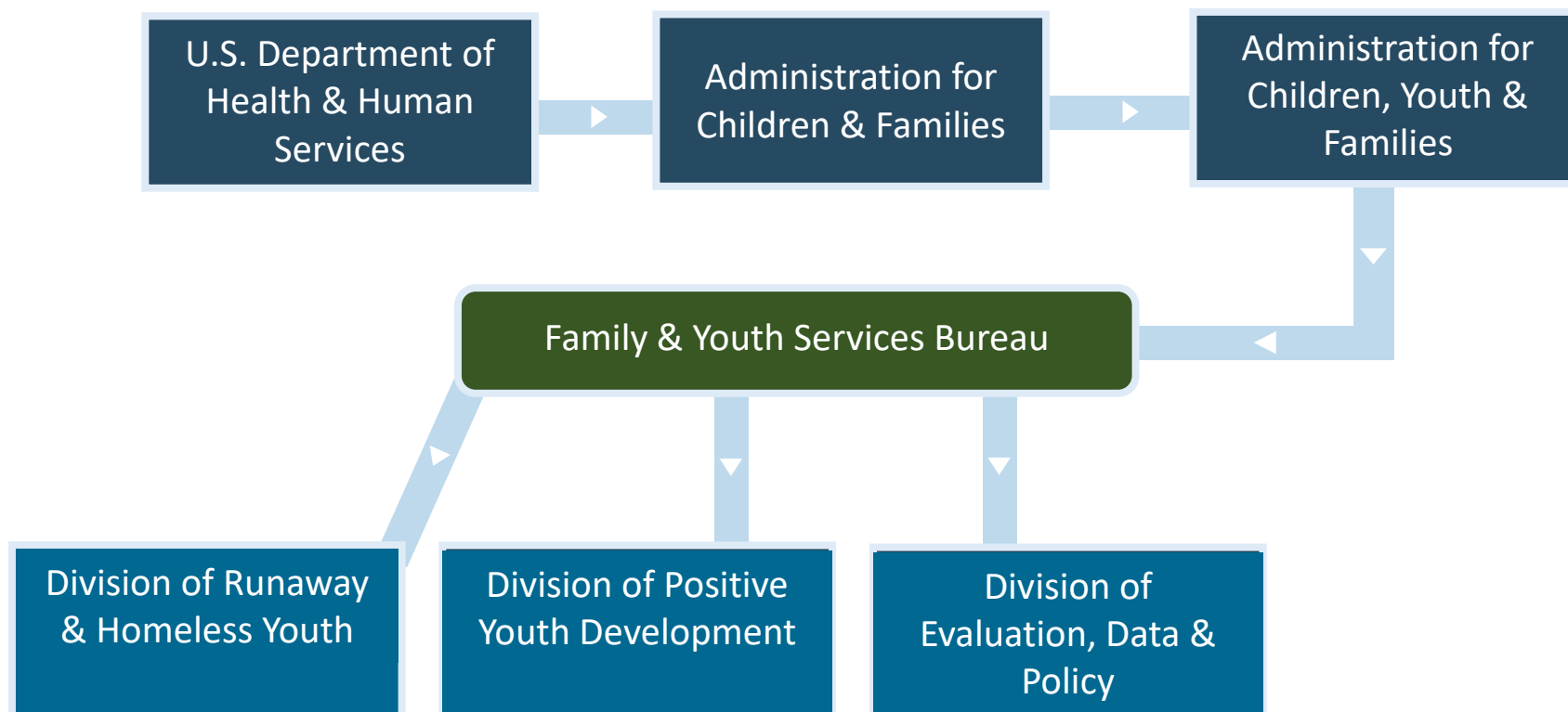
# Opening Remarks

Debbie A. Powell

Deputy Associate Commissioner

Family and Youth Services Bureau

# Family and Youth Services Bureau (FYSB)



# FYSB/APP Program Staff



Kimberly Waller, JD  
Assoc. Commissioner, FYSB



Debbie Powell  
Deputy Assoc. Commissioner,  
FYSB



Resa Matthew, PhD, MPH  
Director, Division of Data,  
Performance, and Policy



Mousumi Banikya, MD, MPH, CPH  
Director, Division of Positive Youth  
Development



Kati Derrick, MS  
Program Manager



CAPT Corey Palmer, MS, MPH  
Program Manager



Stacey Little, PhD, MPH, LCSW  
Program Manager

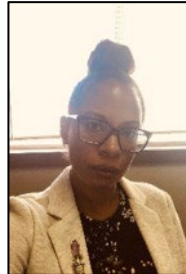
# FYSB/APP Program Staff



Sierra Baker, MSW, LCSW-C, LICSW  
Program Specialist



Latanya Bispham-Robinson, MSW  
Program Specialist



Se'an Bournes, MS (CTR)  
Program Specialist



Katherine Godesky, MSW, MPH  
Program Specialist



MeGan Hill, MPH, MCHES  
Program Specialist



Nakia Martin-Wright, MS, CHES  
Program Specialist



Ricky Richard, MPH  
Program Specialist



Tecia Sellers, BS  
Program Specialist



Chéri Thompson  
Program Specialist



Shakira Williams, MPH (CTR)  
Program Specialist



Dara Yah'ya, MEd  
Program Specialist



Jamaal Smith (CTR)  
Executive Assistant



Owen Burns (CTR)  
Communications  
Manager

# Webinar Presenters

Ricky Richard: FYSB/APP Program

Chéri Thompson: FYSB/APP Program

Nakia Martin-Wright: FYSB/APP Program

Tecia Sellers: FYSB/APP Program

Jennifer Gard Read and Lara Hulsey: Public Strategies/Mathematica

Susan Zief and Heather Zaveri: Mathematica

Denise Dickinson: RTI International

Owen Burns: FYSB/APP Program

# Today's Agenda

- Family and Youth Services Bureau (FYSB) and Adolescent Pregnancy Prevention (APP) Program Overview
- GD-SRAE and Title V Competitive SRAE Goals and Objectives
- Competitive PREP Program Goals and Objectives
- SRAE and PREP Program Requirements
- Medical Accuracy Review Process
- APP Program Office Role
- SRAE and PREP Performance Measures and Evaluation
- SRAE and PREP Training & Technical Assistance
- Website and Resources
- Questions and Answers
- Closing Remarks



# Adolescent Pregnancy Prevention Program

## SRAE and PREP Programs



APP takes a holistic approach to support state, Tribal and community efforts to promote medically accurate prevention education.

- **Sexual Risk Avoidance Education (Title V State, Title V Competitive, and GD-SRAE)** programs support state and community organizations implementing sexual risk avoidance education that teaches youth how to voluntarily refrain from non-marital sexual activity, empower youth to make healthy decisions and provide tools and resources to prevent youth engagement in other risky behaviors (i.e., resisting sexual coercion, dating violence, underage drinking, and/or illicit drug use).
- **PREP programs (State, Competitive, Tribal, PREIS)** address *at least three of six congressionally mandated Adulthood Preparation Subjects* as part of contraception and abstinence education to prevent teen pregnancy and the spread of sexually transmitted infections (STIs).

# General Departmental Sexual Risk Avoidance Education (GD-SRAE) Goal and Objectives

*Presenter:*

*Ricky Richard, Program Specialist*

# **GD-SRAE**

## **Legislative Authority**

The Sexual Risk Avoidance Education (SRAE) Program is funded generally under the authority of Section 510 of the Social Security Act, 42 U.S.C. § 710, and specifically by the appropriation for General Departmental Management for the Office of the Secretary under Division H, Title II of the Consolidated Appropriations Act, 2023 (Public Law No. 117-328).

**Goal:** To implement education that teaches youth self-regulation, goal setting, healthy decision-making, healthy relationships, a focus on the future, and the prevention and avoidance of sexual activity and other risky behaviors.

## GD-SRAE Goal and Objectives

### Objectives:

- Implement curricula that includes medically accurate information referenced in peer-reviewed publications by educational, scientific, governmental, or health organizations.
- Select sexual risk avoidance curricula and/or strategies with an evidence-based approach to integrate research findings with practical implementation that align with the needs and desired outcomes of the targeted audience of youth.
- Teach risk avoidance skills through methods that do not normalize teen sexual activity by applying strategies that are culturally appropriate, recognizing the experiences of youth from diverse communities, backgrounds, and experiences.
- Target services to youth ages 10 to 19.

# Title V Competitive Sexual Risk Avoidance Education (CSRAE) Goal and Objectives

*Presenter:*

*Chéri Thompson, Program Specialist*

# **Title V CSRAE Legislative Authority**

The Title V SRAE Program is authorized and funded by section 510 of the Social Security Act (42 U.S.C. 710), as amended by section 50502 of the Bipartisan Budget Act of 2018 (Public Law No. 115-123) and extended by division CC, title III, sections 303 of the Consolidated Appropriations Act, 2021 (Public Law No. 116-260).

**Goal:** Provide messages to youth that normalize the optimal health behavior of avoiding non-marital sexual activity.

## Title V CSRAE Goal and Objectives

### Objectives:

- Implement curricula that includes medically accurate information, based on adolescent learning and developmental theories for the age group receiving the education.
- Implement SRAE curricula and strategies that are culturally appropriate, recognizing the experiences of youth from diverse communities, backgrounds, and experiences.
- Teach risk avoidance skills through methods that do not normalize teen sexual activity.
- Target services to youth ages 10 to 19.

# GDSRAE and Title V CSRAE A-F Topics

**SRAE projects must address each of the A-F topics below:**

- A. The holistic individual and societal benefits associated with **personal responsibility**, self-regulation, **goal setting**, healthy decision-making, and a focus on the future.
- B. The **advantage** of refraining from non-marital sexual activity in order to improve the future prospects, and **physical and emotional health** of youth.
- C. The increased likelihood of avoiding poverty when youth attain **self-sufficiency** and **emotional maturity** before engaging in sexual activity.
- D. The foundational components of **healthy relationships** and their impact on the formation of healthy marriages and safe and stable families.
- E. How other youth **risk behaviors**, such as drug and alcohol usage, increase the risk for teen sex.
- F. How to resist and avoid, and receive help regarding sexual coercion and dating violence, recognizing that even with **consent** teen sex remains a youth risk behavior.



# Competitive Personal Responsibility Education Program (CPREP) Program Goals and Objectives

*Presenter:*

*Nakia Martin-Wright, Program Specialist*

# CPREP Legislative Authority

PREP is authorized and funded by Section 513 of the Social Security Act (42 U.S.C. § 713), as amended by Section 50503 of the Bipartisan Budget Act of 2018 (Pub. L. No. 115-123) extended by Division CC, Title III, Section 302 of the Consolidated Appropriations Act, 2021 (Public Law No. 116-260).

The legislation specifies that the Competitive PREP Program is to be administered by the Department of Health and Human Services (HHS), and eligible applicants are limited to organizations and entities in states or territories that opted not to accept the allocated PREP funds.

**Goal:** To educate adolescents on both abstinence and contraception for the prevention of pregnancy and sexually transmitted infections (STIs), including HIV/AIDS.

## CPREP Goals and Objectives

### Objectives:

- Replicate **evidence-based effective programs or incorporate elements of effective programs** that are proven to change behaviors, including delaying sexual activity, increasing condom and contraceptive use for sexually active youth, or reducing pregnancy among youth.
- Implement curricula that includes **medically accurate information and is age-appropriate, culturally appropriate, and inclusive.**
- Promote successful and healthy transition to adulthood through the implementation of at least **three of six adulthood preparation subjects.**
- Target prevention education to youth between the ages of 10 and 19, pregnant and parenting youth under 21 years of age, and youth who are at high-risk for becoming pregnant or who have special circumstances.

# SRAE and PREP Program Requirements

1. Evidence-Informed Interventions and Strategies
2. Positive Youth Development Approach
3. Fidelity Monitoring
4. Referrals to Healthcare and Other Services
5. Post-Award Activities

Selected interventions must have **evidence of effectiveness** with the target populations or be promising practices, and adhere to the following requirements:

## Evidence-Informed Interventions and Strategies

- Interventions and/or strategies selected must be medically accurate and complete, age-appropriate with regard to the developmental stage of the intended audience, and
- Interventions must be culturally appropriate, recognizing the experiences of youth from diverse communities, backgrounds, and experiences.
- Intervention may include information on contraception (**PREP programs must include information on contraception**)

# Positive Youth Development (PYD) Framework

SRAE and PREP programs must include PYD as part of any risk avoidance strategies to help participants:

- Build healthy life skills and protective factors that mitigate the impact of past and future negative factors;
- Empower participants to make healthy decisions;
- Provide tools and resources to prevent pregnancy and STIs; and
- Prevent youth engagement in other risky behaviors.

# Fidelity Monitoring

Implement strategies to ensure program is implemented without compromising the core elements of the curriculum that have been identified as essential for achieving program effectiveness.

Grantees should train staff on how to use their identified fidelity monitoring tool.

# Referrals to Healthcare and Other Services

Funds may not be used to provide separate services such as health care, educational, career development, or counseling services (e.g., substance abuse, including alcohol, tobacco cessation, mental health issues, and intimate partner violence).

*Note: As needs are identified, grantees should provide referrals for necessary services, but may not pay for the services themselves with ACF funding.*



# Post-Award Activities

- Implement project **within 90 days** following Notice of Award for grant.
- **Formally train facilitators/educators** and provide **follow-up technical assistance to facilitators**.
- Register at least two key staff persons to attend the **3-day Adolescent Pregnancy Prevention (APP) Grantee Conference**.
- Register a minimum of two staff persons to attend **at least one of two topical training sessions** offered each year of the project period, annually.
- Provide **diversity, equity, and inclusion** trainings for facilitators/educators.
- Submission of biannual **Performance Progress Report (PPR)**.
- Participate in a **medical accuracy review** of selected curricula sponsored by FYSB.

# Medical Accuracy Review



*Presenter:*  
*Tecia Sellers, Program Specialist*

# Medical Accuracy Review Definition

**This is the definition of medical accuracy used by FYSB**

*The term “medically accurate and complete” means verified or supported by the weight of research conducted in compliance with accepted scientific methods; and published in peer-reviewed journals, where applicable or comprising information that leading professional organizations and agencies with relevant expertise in the field recognize as accurate, objective, and complete.*



# Why are Medical Accuracy Reviews Important?

- Medical information is constantly evolving, and as new discoveries are made, program materials can become outdated.
- Medical accuracy reviews help ensure program materials remain accurate, complete and up-to-date.

# Potential Medical Accuracy Issues

- Types of medical accuracy issues that may arise and be reported on include information that is:
  - Inaccurate
  - Incomplete
  - Outdated
  - Poorly referenced or supported by non-scientific “studies” (e.g., polling data, opinion)
  - Confusing/misleading

# What will be requested of grantees to help ensure the medical accuracy of program materials?

1. Conduct initial medical accuracy review
2. Submit materials to FYSB and Gray Matters/  
Paltech for review
3. Respond to inaccuracies noted in the  
Medical Accuracy Review Consolidated Report
4. Submit responses and revisions to FYSB

# APP Program Office Roles & Responsibilities

*Presenter:*

*Chéri Thompson, Program Specialist*

# Role of the APP Program Office

- Review applications and programmatic reports
- Respond to programmatic and technical aspects of the grant
- Ensure the amounts to be awarded to grantees are consistent with current statutory requirements
- Monitor grantee performance



# APP Project Officer Roles and Responsibilities

Project Officers are the primary contact for all programmatic matters associated with the grant

- Program modifications or changes in project scope
- Budget revisions
- Changes in key staff positions
- Program progress reports
- Monitoring and site visits
- Technical assistance



## Adolescent Pregnancy Prevention Program

# Grant Management Training Webinar

## Title V CSRAE, GD-SRAE and CPREP



**Wednesday, October 25, 2023**  
**2:00 – 3:00 p.m. ET**

# *PREP and SRAE Performance Measures*

October 23, 2023

Lara Hulsey Mathematica  
Jennifer Gard Read Public Strategies

# PURPOSE OF PERFORMANCE MEASURES

- Monitor program implementation and progress
- Report to FYSB, ACF, and HHS leadership
- Provide timely feedback to grantees for ongoing program improvement



# BENEFITS OF PERFORMANCE MEASURES TO GRANTEES

- Arm grantees with data to share with stakeholders
- Facilitate monitoring and continuous quality improvement
- Provide data to advocate for continued/additional funding and sustainability



Performance management	Evaluation
<p><u>Inputs</u>: Resources that make the program possible (e.g., funding, staffing, curricula)</p>	<p><u>Impacts</u>: Difference in status of participants from what it would have been <i>in the absence of services</i> (establishes causal relationship)</p>
<p><u>Outputs</u>: Direct, tangible results of program activities (e.g., number of participants, number of hours of programming provided)</p>	
<p><u>Outcomes</u>: Status of participants after services (e.g., perceptions of the program's influence on whether to abstain from sex)</p>	

## THREE CATEGORIES OF PERFORMANCE MEASURES

1. Attendance, reach, and dosage
2. Structure, cost, and support for program implementation
3. Participant characteristics, behaviors, perceptions of program effects, and program experiences

## PARTICIPANT ENTRY AND EXIT SURVEYS

- SRAE grantees collect data from youth participants through entry and exit surveys
- The middle school version of the surveys include a subset of items in the version for high school and older youth



## PERFORMANCE MEASURES ANNUAL DATA COLLECTION AND SUBMISSION SCHEDULE

Measures to be collected	Frequency of submission	Data collection period	Data submission period
Structure, cost, and support for program implementation	Annually	October 1– September 30	July/August
Attendance, reach, and dosage	Biannually	January 1 – June 30 July 1 – December 31	July/August January/February
Participant characteristics, perceptions of program effects, and program experiences (entry and exit surveys)	Biannually	January 1 – June 30 July 1 – December 31	July/August January/February



## UPCOMING PREP TECHNICAL ASSISTANCE EVENTS

Webinar	Date
PREP performance measures: a preview of coming improvements	Thursday, November 16, 2023
Preview of winter 2024 data submission	Thursday, December 14, 2023
Demonstration of data submission system	Wednesday, January 10, 2024
Introduction to dashboard	TBD (April 2024)



## PREP RESOURCES AND ADDITIONAL INFORMATION

Additional information on the PREP performance measures can be found at [www.prepeval.com](http://www.prepeval.com)

For further support, contact the help desk at [PREPPerformanceMeasures@mathematica-mpr.com](mailto:PREPPerformanceMeasures@mathematica-mpr.com)

or call toll-free  
1-855-267-6270



# SELECTED UPCOMING SRAE PAS TECHNICAL ASSISTANCE EVENTS

Webinar	Date
Introduction to SRAE performance measures	Thursday, November 2, 2023
Submitting data to the SRAE performance measures portal (winter 2024)	Thursday, January 11, 2024
Using the SRAE performance measures dashboard	Thursday, March 14, 2024

## SRAE PAS RESOURCES AND INFORMATION

- Additional information about the SRAE performance measures is available at [www.sraepas.com](http://www.sraepas.com)
- For further support, contact Public Strategies at [www.sraepas.com/contact/](http://www.sraepas.com/contact/) or call toll-free 833-797-0166



**SRAENE**

Sexual Risk Avoidance Education  
National Evaluation

# The SRAE National Evaluation: SRAENE

Susan Zief and Heather Zaveri  
*Mathematica*

October 2023



# SRAENE Began in 2018

- Congressionally mandated evaluation as part of Title V amended legislation
- 2018-2023: focused on three efforts
  - National Descriptive Study (NDS)
  - Program Components Impact Study (CIS)
  - Data and Evaluation Support for grant recipients (DES)
- 2023-2028: pursuing new priorities
  - Data and Evaluation Support continues
  - Research and evaluation activities will differ

# SRAENE Agenda

- Products from 2018-2023
  - Resources that can inform programming
- Continuing and new activities for 2023-2028
  - Ways in which grant recipients may be involved



# Resources from Previous Efforts



# National Descriptive Study: Tell the story of SRAE Programming

- Early Implementation Study
  - Describe program design plans across grant recipients and changes due to COVID
  - Surveys and interviews
  - **Four briefs and one fact sheet**
- Nationwide Study
  - Understand program implementation experiences and lessons learned across all grant recipients
  - Examine relationships between program implementation and outcomes across all grant recipients
  - ***Two forthcoming reports***

# Program Components Impact Study: Identify and improve components for program success

- Identify
  - Met with researchers, curriculum developers, and program experts to identify components of greatest interest that are important for program success
  - Focused on program delivery through trained facilitators
- Improve
  - Studied implementation and proximal outcomes of training facilitators to use a set of co-regulation strategies to help improve youth self-regulation
  - ***Report describing implementation of the strategies in nine programs***
  - ***Learning modules and tip sheets to help all facilitators learn about and implement these strategies***

# Data and Evaluation Support: Help grant recipients with program improvement and evaluation

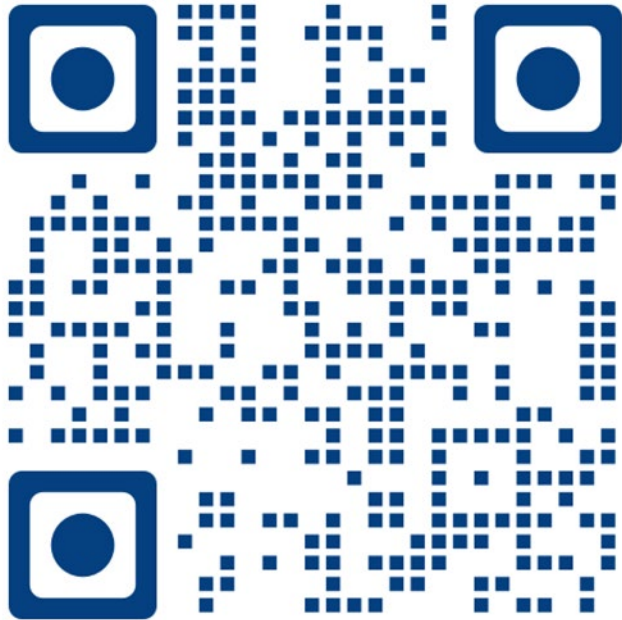
- Local Evaluation Support
  - For grant recipients electing to conduct an impact evaluation, SRAENE provides one-on-one support throughout the study life cycle
    - *Tool to help assess whether a program is ready for impact evaluation*
  - *Toolkits to support designing and conducting implementation evaluations*

# Data and Evaluation Support: Help grant recipients with program improvement and evaluation

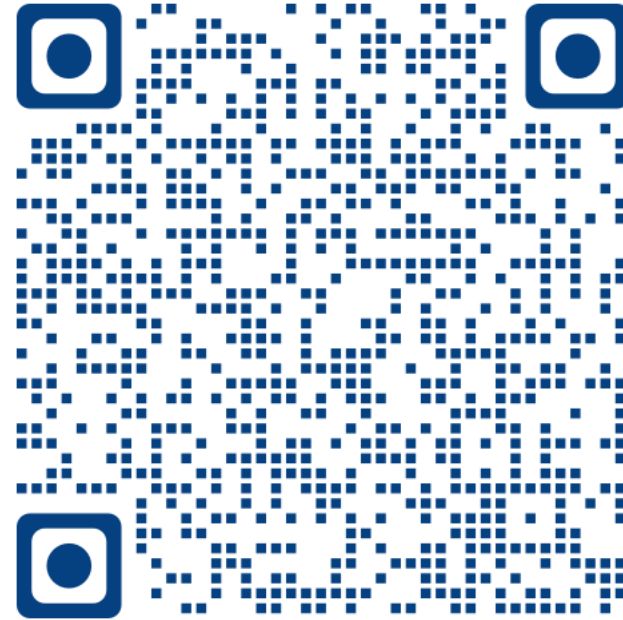
- Data Capacity Building
  - Activities covered several topics, including logic models, continuous quality improvement (CQI), data collection and storage, and measuring program costs
  - ***Resources to support CQI efforts***
    - ***CQI assessment, template for organizing activities with related training modules, video series of grant recipients' CQI experiences***
  - ***12 videos on collecting high quality data***

# Find Our Work

SRAENE.com



OPRE website



# New Efforts



# Data and Evaluation Support Continues

- Support grant recipients electing to conduct impact *and* descriptive studies, such as implementation evaluations
  - Combination of one-on-one and group support
  - Please contact us if you would like support  
[SRAETA@mathematica-mpr.com](mailto:SRAETA@mathematica-mpr.com)
- Provide office hours on data capacity building topics
  - Topics will be guided by activities from the last five years and emerging needs



# Evaluation Activities Reflect ACF Priorities

- Study the effectiveness of improving a program component, such as program delivery
- Describe ways SRAE programs advance health equity
- Understand experiences of serving youth in community settings, such as child welfare and juvenile justice systems
- Identify opportunities for further research on SRAE program effectiveness

# For More Information

- Project e-mail address

[SRAETA@mathematica-mpr.com](mailto:SRAETA@mathematica-mpr.com)

- Project website

[www.SRAENE.com](http://www.SRAENE.com)



# SRAE and PREP Training and Technical Assistance

Denise Dickinson, MPH  
RTI International

# Training and Technical Assistance (T&TA)

Training and technical assistance to support **SRAE** grantees is provided by FYSB's contractor, **RTI International** and their subcontractors, **Child Trends** and **MEES**.



Training and technical assistance to support **PREP** grantees is provided by FYSB's contractor, **RTI International** and their subcontractors, **ETR** **Child Trends**, and **MEES**.



# What is T&TA?

- Relationship-based
- Collaborative
- Targeted
- Adaptive
- Customized
- Accountable
- Results-driven
- Proactive



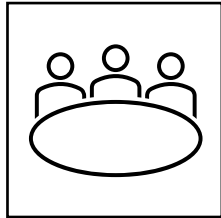
# T&TA Offerings



One-on-one, via email or phone/Zoom, and in-person or virtual site monitoring visits (as travel limitations allow)



In small groups, including topical and open “Office Hours”



Two topical trainings and one annual conference

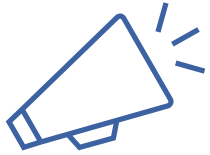


*The Exchange* website

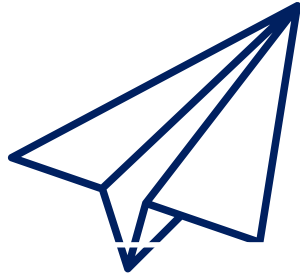
# How do you find out about TA opportunities?

## Group TA:

- E-blasts announcing times, dates, and connection information are shared regularly.
- Refer to the Events page on *The Exchange* for most current information.
- TA liaison group leaders will reach out and share information about the liaison group meetings.



# How do grantees access TA?



Reach out to your Project Officer to request one-on-one TA. You may also be contacted directly regarding proactive TA opportunities.



Check *The Exchange* and e-blasts for TA opportunities like Office Hours, webinars, and Share and Learn sessions.

**Please add the following domains to your “Safe Senders” list.**


- SRAE-TTA: [sraetta@rti.org](mailto:sraetta@rti.org)
- APP Connect: [appconnectfysb@getingears.com](mailto:appconnectfysb@getingears.com)
- APP Conference Planning Team, *The Exchange*, We Think Twice: [apptta@rti.org](mailto:apptta@rti.org)



# Individual TA process




- Reach out to your FPO when you would like assistance.



- Your FPO will request TA from RTI.
- RTI will assign you a TA provider whose skills match your needs.



- The TA provider will reach out to you to schedule a time to meet and begin working together.



- The TA Provider will develop a plan with you and will keep your Project Officer informed on the progress. Your TA Provider may check in regularly to support you until the needs are met.



- When you have achieved your goals, the TA request will be closed. After the request is closed, you will have an opportunity to complete a Satisfaction Survey on the TA.

# Upcoming Event for SRAE Grantees

## Share and Learn Session

### Promoting Self-Regulation

November 7, 2023

4:00 p.m. – 5:00 p.m. ET

# Upcoming Events for PREP grantees

## Webinar

### Using PREP Programs to Develop Youth Leadership Skills

Thursday, November 2, 2023  
3:00 p.m. – 4:30 p.m. ET

## Share and Learn Session

### Supporting LGBTQIA2S+ Youth in PREP Programming

December 7, 2023  
2:00 - 3:00 p.m. ET

# Adolescent Pregnancy Prevention Grantee Conference

Two key staff are required to attend.  
June 25–27, 2024, San Francisco, CA

## Ways to Engage:

- Submit an abstract!

## Benefits:

- Have face-to-face time with Project Officers to address critical questions and receive guidance
- Learn new information and gain new skills
- Network with other APP grantees



Official conference communications will be sent from [apptta@rti.org](mailto:apptta@rti.org) beginning in November.

# Topical Trainings: SRAE

## Topical Trainings

- Two Topical Trainings will be planned for FY 2024 year
- Two key staff attend at least one training

## Benefits:

- Learn new information and gain new skills
- Network with other grantees

## Topical Training I

- November 29 & 30; December 5, 6, 12, 13, & 14, 2023, 2-4pm ET (7-session series)
- Integrating Equity into SRAE Programming
- Virtual

## Topical Training II

- March 2024
- Topic to be announced

# Topical Trainings: PREP

## Topical Trainings

- Two Topical Trainings will be planned for FY 2024 year
- Two key staff attend at least one training

## Benefits:

- Learn new information and gain new skills
- Network with other grantees

## Topical Training I

- March 2024
- Recruitment, Retention, and Classroom Management

## Topical Training II

- April/May 2024
- Program Management

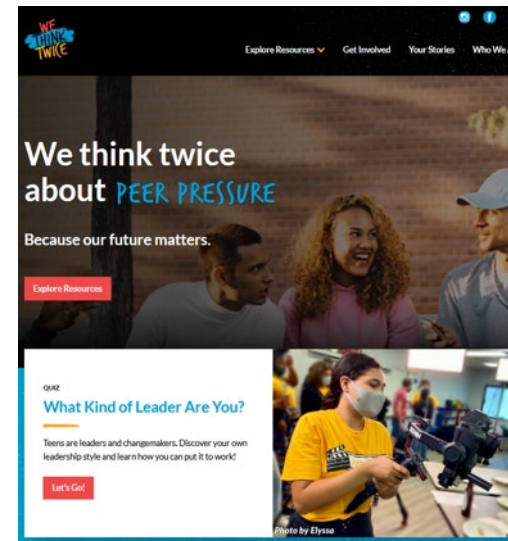
# T&TA and Communications

## Training & Technical Assistance

1. Toolkits and Resource Guides
2. E-Learning Modules
3. Site Monitoring and Site Visits
4. Grantee topical trainings, webinars, infographics, tip sheets
5. Annual APP Grantee Conference

## Communications

1. [The Exchange](#), a web-based resource center
  - Studio Tool
  - Community Saturation Sourcebook
  - Social Media Toolkit
2. **FYSB Website**
3. APP Connect e-newsletter
4. Health Observances
5. **We Think Twice™** Campaign and Website



# Websites and Resources

THE EXCHANGE





# The Exchange

**FYSB** Family & Youth Services Bureau  
Adolescent Pregnancy Prevention Program

**THE EXCHANGE**  
Advancing knowledge, collaboration and partnerships to prepare teens for the future

ABOUT US GET SUPPORT RESOURCES EVENTS

**SUPPORTING YOUR TEEN'S MENTAL HEALTH: TIPS FOR PARENTS**  
This tip sheet provides recommendations for parents and caregivers on addressing youth mental health and tips for helping youth become resilient and thrive.

**APP FUNDING STREAMS**  
All teens should have a bright future within their grasp. The Adolescent Pregnancy Prevention Program provides resources through the Personal Responsibility Education Program and Sexual Risk Avoidance Education Program to help teens prepare for a successful future. Learn more about [APP Funding Streams](#).

**THE EXCHANGE | STUDIO**  
Need materials to promote your APP Program? Customize and download FYSB-approved web badges, infographics, and tip sheets with your own organization's logo using the award-winning Studio tool!

FYSB's APP program includes partners at the...  
APP grantees serve youth from a variety of...  
The birth rate among teens has...  
STDs in teens and young adults are climbing...

ABOUT US GET SUPPORT RESOURCES EVENTS GRANTEE NETWORK THE STUDIO

**Help Center**

Designed for FYSB's Adolescent Pregnancy Prevention (APP) grantees and their sub-recipients, this Help Center facilitates delivery of adolescent pregnancy prevention programming by centralizing grant administration guidance and support documentation. Just select your Grantee Type and we'll compile foundational documents about that funding stream. You can also select additional APP topics under "I want to learn about". Some of the materials displayed on this page are restricted content for APP grantees only and require the user to log in.

Don't see what you're looking for? Visit the [Resource Gallery](#) (login for full access) for additional program resources, or reach out to [apppta@rti.org](mailto:apppta@rti.org) with questions and to suggest FAQs to be added.

**Grantee Foundational Documents**

I am a...

I want to learn about...

**Weathering the Storm**  
Weathering the Storm: How Supportive Adults Can Promote Youth Mental Health...

**Program Management and Administration - Tips and Strategies from the Field**

**Body Image and Adolescent Sexual Health**

<https://teenpregnancy.acf.hhs.gov>

ABOUT US GET SUPPORT RESOURCES EVENTS GRANTEE NETWORK THE STUDIO

**The Studio**

**THE EXCHANGE | STUDIO**

**Sex Trafficking Among Youth: What Adults Can Do**

**Do you know what peer to peer trafficking is?**

**Sex trafficking** is recruiting, harboring, transporting, providing, obtaining, patronizing, or soliciting a person for the purposes of a commercial sex act, in which the commercial sex act is induced by force, fraud, or coercion, or in which the person induced to perform such an act has not attained 18 years of age.

**A sex trafficker** is a person involved in recruiting, advertising, obtaining, providing or transporting another person for the purpose of commercial sexual exploitation.

**Peer to peer trafficking** is when youth exploit other youth under these circumstances. Sexual exploitation of youth by their peers may take place in schools, among friends, in dating relationships, or in other situations.

These are some examples of peer to peer trafficking among youth.

He said we could take 'hot' photos. And make money! But now he is pressuring me to have sex during a livestream.

My friends were getting paid to have sex with older guys. They said I could make money, too. After all, I could use the cash. One of them told me that her boyfriend can help me, but he will need to take a cut of the cash.

I met this great guy at the place I am staying who is also my age...we hit it off. Soon I was getting presents and stuff I needed. After a couple of weeks, I learned I had to pay everything back by having sex with other people. I was afraid he'd hurt me. So I did it.

When your boo tells you, "Baby please! I owe this dude a favor. Just give it to him once. After this, it's you and me, exclusively! You do love me, right?"

I'm not even 18 yet. I am homeless. Then someone said I could sleep on a bed for the night if I agreed to have sex.

My BFF is hanging out with a different crowd at school. A girl in this group gives my BFF lots of make-up and fancy clothes and makes her get in cars with older men. I am worried, but don't want to get in her business... what should I do?

# The Exchange: Studio

**THE EXCHANGE | STUDIO**  
Customize Materials + Promote Your Program = Increase Your Impact

1. Welcome 2. Format 3. Customize 4. Download

**Select your content:**  
Click the Select Style button to see the variations for each background style type, then select the type you would like to personalize.

Color Background Image Background

National Bullying Prevention Month National Bullying Prevention Month

SELECT STYLE SELECT STYLE

**Pick one message to feature on your social media shareable:**

- National Bullying Prevention Month
- National Domestic Violence Awareness Month
- Encourage Parent-Child Communication
- Equip Teens with Financial Education
- Foster Healthy Relationships Among Youth
- Help Adolescents Avoid Sexual Risks
- Help Youth Develop Healthy Life Skills
- Promote Positive Youth Development
- We support LGBTQIA2S+ Youth

**Make it your own. Add your organizational logo.**  
Upload your organization's logo. You'll get the best results if you use a .png file (over 300 dpi) that is web-friendly, but these other image files will work too: .jpg, .tiff, .svg.

Upload your logo:  
 No file selected.  
Don't have a logo? No worries! Just click the "Next" button below, and we'll include the FYSB logo instead.

**THE EXCHANGE | STUDIO**  
Customize Materials + Promote Your Program = Increase Your Impact

1. Welcome 2. Format 3. Customize 4. Download

**Check out your customized design:**

Instagram: X (formerly Twitter):

National Bullying Prevention Month National Bullying Prevention Month

Save the Social Media Shareable images above by right-clicking on it and selecting "Save image as."

**Happy with how it looks?**  
If so, you can save the Social Media Shareable images by choosing the format, then right-clicking and selecting "Save image as." Try linking your post to FYSB's resources on this topic within the Events Calendar.

If not, click "Back" to make changes.

**Spread the word:**  
Use the Social Media Shareables to convey your commitment and encourage others to prevent teen pregnancy and promote positive youth development. Use these strategies to spread the word about your efforts:

- Upload the image file to your social media, or include it in print materials, such as an infographic or brochure.
- Add your customized Shareable to your Website by uploading the image file. Your Web manager should be able to help with this.
- Share the design with your colleagues and stakeholders.

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<https://teenpregnancy.acf.hhs.gov/content/studio>

# *The Exchange: Studio*



<https://teenpregnancy.acf.hhs.gov/content/studio>

# The Exchange: Resource Gallery

Keyword search.

- Filter by:
- Topic
- Format
- Audience

Sort options

The screenshot shows the 'The Exchange' Resource Gallery website. At the top, there is a navigation bar with links for 'Contact Us', 'Logout', 'Account', and a profile icon. The main header includes the 'FYSB Family & Youth Services Bureau' logo, the 'Adolescent Pregnancy Prevention Program' name, and the 'THE EXCHANGE' title with the tagline 'Advancing knowledge, collaboration and partnerships to prepare teens for the future'. A search bar is located in the top right corner. Below the navigation bar, there is a 'Resources' section with a light blue background. A text prompt encourages users to 'Energize your efforts' and offers filtering options. On the left side, there are filter controls for 'Keyword Search', 'Topic', 'Format', 'Audience', and 'Sort by' (with 'Order' set to 'Descending'). An 'APPLY' button is at the bottom of these filters. The main content area displays a grid of resource cards, each with a 'NEW' badge, a title, and a brief description. The visible cards are: 'Weathering the Storm: How Supportive Adults Can Promote Youth Mental Health...', 'Program Management and Administration - Tips and Strategies from the Field', and 'Body Image and Adolescent Sexual Health'. There are also three smaller cards at the bottom of the grid.

<https://teenpregnancy.acf.hhs.gov/resources>

# ***The Exchange: Resource Gallery***

# The Exchange: Events

View by

- Month
- Week
- Day
- List

Sort by Type using the color-coded buttons.

THE EXCHANGE  
Advancing knowledge, collaboration and partnerships to prepare teens for the future

ABOUT US GET SUPPORT RESOURCES EVENTS GRANTEE NETWORK THE STUDIO

There are no upcoming featured events. Please check back soon!

- ANY - CLUSTER CALL CONFERENCE HEALTH OBSERVANCE OFFICE HOURS TOPICAL TRAINING WEBINAR

< > today September 2023 month week day list

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	1	2
		2 - 3pm EDT PREP Grantees Share and Learn: Program Management	All day Elevate Youth Programming Podcast - Sustainability		All day Suicide Prevention Awareness Month	
			2 - 3pm EDT Personal Responsibility Education Program (PREP) Technical Assistance (TA) Office Hours			
3	4	5	6	7	8	9
All day Suicide Prevention Awareness Month						
10	11	12	13	14	15	16
All day Suicide Prevention Awareness Month						
		2 - 3pm EDT Share and Learn for PREP Grantees: Addressing Equity in Programming		2 - 3pm EDT Personal Responsibility Education Program (PREP) Technical Assistance (TA) Office Hours		

<https://teenpregnancy.acf.hhs.gov/events>

# Website Designed *With* and *For* Youth



[Explore Resources](#) ▼

[Get Involved](#)

[Your Stories](#)

[Who We Are](#)

## We think twice about **RELATIONSHIPS**

Because our future matters.

[Explore Resources](#)



# Website Metrics



April 2020 through September 2023

## EXPOSURE



**258k**  
Users

**295k**  
Sessions

**390k**  
Pageviews

## ENGAGEMENT



**58 sec**  
Average Session  
Duration

**1.32**  
Pages per Session

## INFLUENCE



**111k**  
Sessions via Paid  
Search

**21.8k**  
Sessions via Social  
Media

**51k**  
Sessions via Direct  
Link

## ACTION



**45k**  
Quiz Submissions





**127k**  
YouTube Video  
Views

**3.1k**  
Resource  
Downloads



# We Think Twice™ Instagram



wethinktwice  Following  Message  

724 posts 5,723 followers 156 following

**We Think Twice**  
Community  
Follow us for tips on setting goals, relationships, mental health, planning for life after high school, and more.  
[www.wethinktwice.org](http://www.wethinktwice.org) + 1



Digital Tools



Relationships



Goals



Mental Health



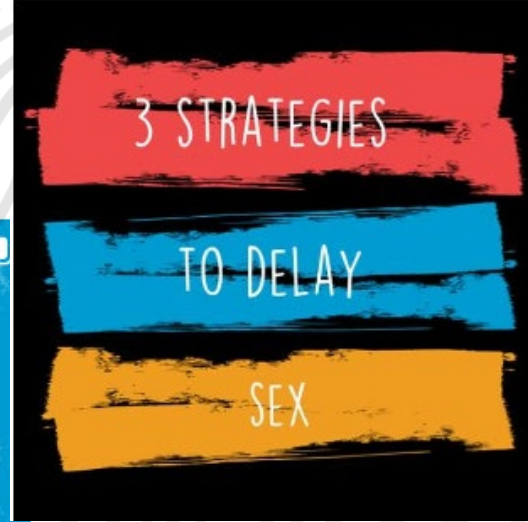
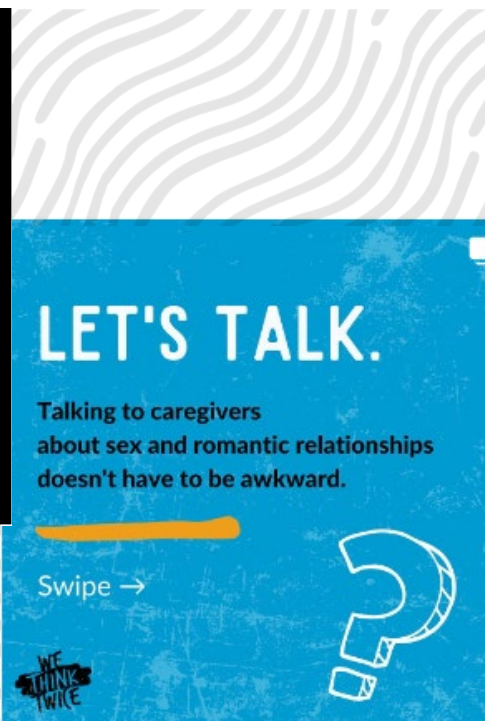
Ask the Expert



Confessions



About Us



# Social Media Metrics



July 2019 through September 2023

## EXPOSURE



Achieved:  
**71.5 million**  
social media impressions\*

**5,700+ followers**

*\*The total number of times content has been seen by Instagram and Facebook users.*

## ENGAGEMENT



Achieved:  
**8.5%**

Average organic engagement rate on Instagram while increasing followers (excluding outliers)

## INFLUENCE



Achieved:  
**500+**

youth registered for the WTT Insiders content testing community

## ACTION



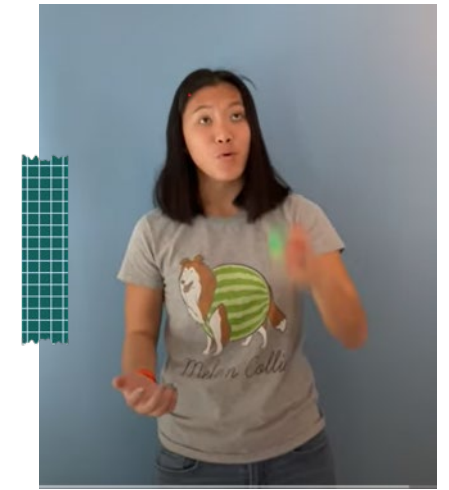
Achieved:  
**3.6 million**  
video views

*\*\*Video views are based on Instagram & Facebook content. Story completions are based on Instagram profile stories.*

# Youth-generated Content




Create Your Future Arts Contest Honorable Mention, Katie. The inspiration: "My goal this year is to improve in all aspects of my life. My graffiti style art shows the areas in my life I would like to improve."



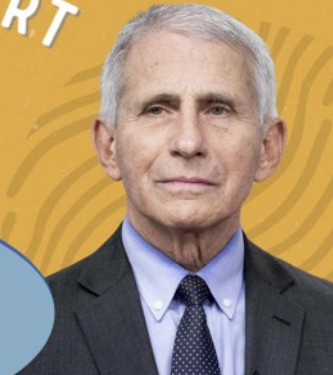
# Ask the Experts



TEENS  
ASK THE EXPERT



**COVID-19**  
DR. ANTHONY FAUCI

A portrait of Dr. Anthony Fauci, an older man with grey hair, wearing a dark suit, light blue shirt, and patterned tie. He is looking directly at the camera with a neutral expression.

TEENS  
ASK THE EXPERT



**MENTAL HEALTH**  
DR. JILL EHRENREICH-MAY

A portrait of Dr. Jill Ehrenreich-May, a woman with blonde hair and glasses, wearing a purple top and a necklace. She is smiling and looking towards the camera.

TEENS  
ASK THE EXPERT



**SEXUAL HEALTH**  
DR. VINCENT GUILAMO-RAMOS

A portrait of Dr. Vincent Guilamo-Ramos, a man with dark hair, wearing a dark suit, light blue shirt, and blue tie. He is smiling and looking towards the camera.

TEENS  
ASK THE EXPERT



**RELATIONSHIPS**  
ANGELA LEE

A portrait of Angela Lee, a woman with short dark hair, wearing a blue shirt and a colorful bow tie. She is looking thoughtfully to the side with her hand near her chin.

# We Think Twice™ Resources for...



## Professionals

The screenshot shows the 'THE EXCHANGE' website, which is part of the Adolescent Pregnancy Prevention Program. The header includes the FYSB logo, navigation links for 'ABOUT US', 'GET SUPPORT', 'RESOURCES', and 'EVENTS', and a search bar. The main content area is titled 'We Think Twice: Resources for Professionals'. It contains a paragraph of introductory text, followed by three resource cards. Each card has a title, a brief description, and a 'SHARE THIS RESOURCE' button.

**THE EXCHANGE**  
Advancing knowledge, collaboration and partnerships to prepare teens for the future

**We Think Twice: Resources for Professionals**

With support from the Family and Youth Services Bureau, the *We Think Twice* campaign has developed a valuable set of resources for youth-serving professionals designed to help youth form healthy relationships, set goals, and feel confident in their decision not to engage in risky behaviors. This collection of resources includes classroom activities and interactive tools for integrating trauma-informed approaches into programming and engaging parents and caregivers.

We invite you to take advantage of these resources in your own work and share them among your professional networks.

To help you get started, we've provided easy-to-use promotional language you can share on your social media channels, blogs, newsletters, podcasts, and more! Click "Share This Resource" to see sample promotional text.

- FINDING MY PASSION**  
A "PLUG AND PLAY" ACTIVITY FOR YOUTH  
Help youth discover what they love to do and what gives them a sense of purpose in this hands-on lesson plan.
- CHECKING OUR REALITY**  
A "PLUG AND PLAY" ACTIVITY FOR YOUTH  
Middle and high school students will learn the differences between peer influence and peer pressure with this lesson. Includes a facilitator's guide, quiz activity, and other materials.
- CREATING SAFE SPACES**  
Facilitator Guide to Trauma-Informed Programming  
This facilitator's guide and tools help you create and deliver adolescent health and development programming using a trauma-informed approach.

## Parents



# Youth Gain Skills Through Involvement

WE  
THINK  
TWICE

It lets me talk about what it's like to be a teenager and feel like I'm actually helping to make things better for other teens. It definitely helps me feel less like adults just rope all teens together as moody, impulsive almost-adults. Another pro is that we get compensation for our time, which is really cool.

>500  
young people across  
the United States

It's been really interesting getting to talk with a lot of different people from all across the country, and that experience is unique.

have helped shape the campaign so far!

It is a safe space for teens to discuss interesting things and contribute to something bigger than themselves. It's also fun because I get to read and write things I normally wouldn't.

I have joined [The Insiders] months ago and it has changed my life completely. I was interested in [The Insiders] because you were changing the way teenagers and young adults were thinking. I want to be able to participate, help, and encourage a goal setting mindset.

# Sumaya's *We Think Twice*<sup>TM</sup> Leadership Story



## Sumaya

- University of Washington nursing student
- Age 21
- *We Think Twice*@Insider since age 18

# Get Involved



## Create

Want to voice your opinion and earn gift cards while you do? Join our online research community.

Shape the Campaign »

### TEENS

Follow us and sign up for the WTT™ Insiders:  
[wethinktwiceinsiders.cmnty.com/authorize](http://wethinktwiceinsiders.cmnty.com/authorize)



## Champion

Does your organization serve youth? Are you an influencer who wants to collaborate?

Reach Out »

### ORGANIZATIONS

Reach out to partner with us:  
[wethinkt@gmail.com](mailto:wethinkt@gmail.com)



## Amplify

Are you a parent, caregiver, teacher, coach, or youth mentor? Spread the word about We Think Twice with the teens in your life.

Share our Instagram »

### EVERYONE

Share and promote our website and Instagram:  
[www.wethinktwice.org](http://www.wethinktwice.org)  
[www.instagram.com/wethinktwice/](http://www.instagram.com/wethinktwice/)



## Contact Us

The **SRAE** T&TA team can be reached via e-mail at  
[sraetta@rti.org](mailto:sraetta@rti.org)

The **PREP** T&TA team can be reached via e-mail at  
[apptta@rti.org](mailto:apptta@rti.org)



We are happy to support you with any questions on T&TA offerings or how to access to *The Exchange*!

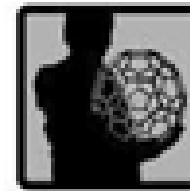
# Contracts



SRAE Training and Technical Assistance,  
PREP Training and Technical Assistance  
and  
Adolescent Development Products and We  
Think Twice Campaign



SRAE National Evaluation  
and  
SRAE Performance Analysis Study (PAS)



Medical Accuracy Review

# Information & Resources

Family & Youth Services Bureau, Adolescent Pregnancy Prevention Program

<https://www.acf.hhs.gov/fysb/programs/adolescent-pregnancy-prevention>

The Exchange Website

<http://teenpregnancy.acf.hhs.gov>

We Think Twice

<https://www.wethinktwice.acf.hhs.gov/>

# Upcoming Trainings



OFFICE OF  
GRANTS  
MANAGEMENT



MEDICAL  
ACCURACY  
REVIEW



SITE  
MONITORING  
VISITS



TOPICAL  
TRAININGS



PERFORMANCE  
MEASURES

# Questions?



**Please enter your  
questions in the  
Chat Box**